



# BAY VIEW Historian



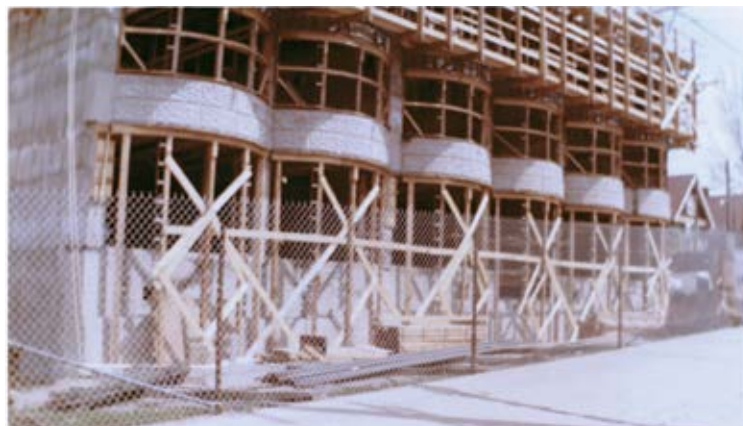
VOLUME 2022, NO. 4

[www.bayviewhistoricalsociety.org](http://www.bayviewhistoricalsociety.org)

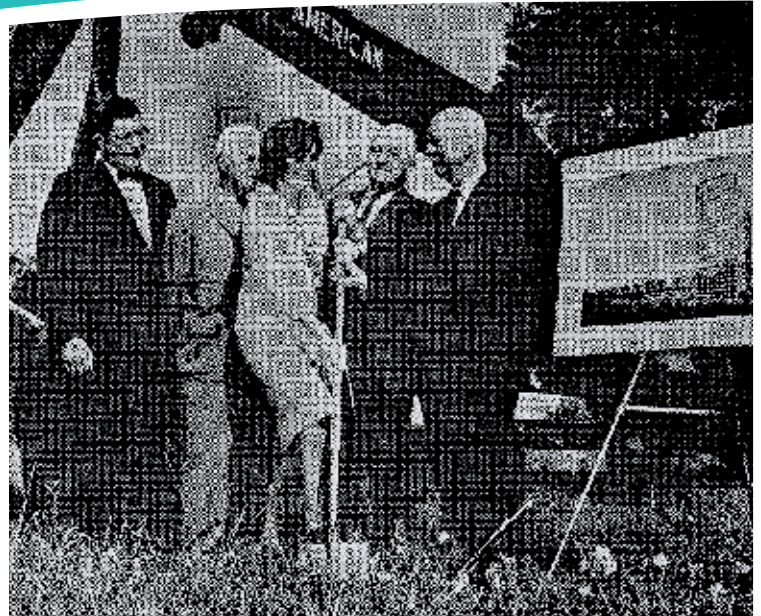
WINTER 2022



*The Bay View Terrace towers over a neighborhood of much older homes, some of which date back to 1872.*



*Lowest levels of the Bay View Terrace shortly after their completion.*



*Ground breaking for the Bay View Terrace was held May 5, 1964. From left, architect Robert Rasche (Rasche, Schroeder, Spransy & Associates), John Soevig (chairman, First Federal Savings & Loan), Roberta Anacker (Miss South Shore Water Frolic), Erwin F. Zillman (Bay View's alderman) and Eliot G. Fitch (president Marine National Exchange Bank).*

## Bay View Terrace Condos

BY RON WINKLER

The Bay View Terrace (BVT), 2525 S. Shore Dr. has been a prominent landmark on Milwaukee's skyline since 1964. That's longer than the Hoan bridge (1972) and First Wisconsin Center (now U. S. Bank Center) at 777 E. Wisconsin Avenue (1973). Bay View's 25-story, 275-foot-high skyscraper, on the southwest corner of E. Russell Avenue and S. Shore Drive, just south of the Hoan, is the tallest building on Milwaukee's south side. There are 148 spacious one and two-bedroom condos which feature large convex windows overlooking the South Shore Yacht Club and Lake Michigan on the east or the City of Milwaukee on the west for spectacular views of sunrises and sunsets.

The view to the south spans the south shore from Bay View to St. Francis, Cudahy and South Milwaukee, all the way to the Oak Creek power plant. Looking north the panorama sweeps past the Hoan bridge through downtown Milwaukee and continues along Milwaukee's lakeshore to Shorewood, Whitefish Bay and Fox Point. Along with the view, residents have quick access, via the Hoan, to downtown Milwaukee with its arts, sports, festivals, bars and restaurants.

### Birth of a dream

Genesis for the BVT was in 1961 when Jansen Company & Associates had the dream for a thirty-five-story tower in Bay View. The land which they chose had to be rezoned and the height had to be reduced to twenty-five-stories because it was on the flight path to Billy Mitchell Field (today's Milwaukee Mitchell International Airport).

At that time, Erwin F. Zillman, 17th ward alderman, which includes Bay View, commented, "This is going to be a new experience for the Bay View area and I am happy to see it happen. Once the first apartments are built in that area it will open the door to other apartment projects which will completely transform and upgrade the property and valuation of the entire area."

*continued page 5*





## Board & Committee Contacts:

### President

Margaret Herzfeld

[president@bayviewhistoricalsociety.org](mailto:president@bayviewhistoricalsociety.org)

### Vice President

Heather Taylor

### Treasurer

Dana Hansen

### Secretary

Becca Schnabel

### Board Members:

Drew Formentini

Russ Grabczyk

Brittany Hager-McNeely

Grace Pelisek

Bryce Richards

Brooke Uhl

Joel Willems

### Annual Dinner

Heather Taylor

### Archives

Kathy Mulvey & John Sargent

### Beulah Brinton House

Drew Formentini

### Education and Community

In Transition

### Finance

Dana Hansen

### Fundraising

Heather Taylor

### Landmarks Historian

Ron Winkler

### Marketing

Joel Willems

### Membership

Nancy Tawney

Susan Ballje

[membership@bayviewhistoricalsociety.org](mailto:membership@bayviewhistoricalsociety.org)

### House Rentals

Cherylann Kelly & Drew Formentini

### Newsletter Editor

Kevin Petajan

### Newsletter Designer

Kat Sena

## Membership

\$20 Individual/\$17 Seniors (Age 65+)

\$30 Household/\$25 Senior Household

\$30 Non-Profit/Small Business

\$55 Corporate

### Philanthropic Levels:

\$100 Friend

\$500 Leader

\$1,000 Patron

\$2,500+ Benefactor

**Bay View Historical Society**  
2590 S. Superior Street, Bay View, WI 53207  
[www.bayviewhistoricalsociety.org](http://www.bayviewhistoricalsociety.org)

Bay View Historical Society is a non-profit organization with 501(c)3 status operating for educational purposes.

*The Bay View Historian is published four times a year by The Bay View Historical Society.*

## President's Message

BY MARGARET HERZFELD

*Greetings Friends of the Bay View Historical Society!*

I am honored to be your new president and look forward to leading such a wonderful organization. My family has a long history in Bay View and the surrounding communities. My great, great, great, great grandparents were a founding family of St Francis! As a child I enjoyed many different parts about Bay View. From sailing lessons on Lake Michigan and Humboldt Park's lagoon to attending the South Shore Water Frolics to exploring South Shore Park's beach, playground, and open green space, there was so much to do! As I got older, I started to appreciate the neighborhood more and more. I attended my first Bay View Historical Society event in 2003, a historical walk with Ron Winkler. I enjoyed the event and the people so much, I never left! I have served on the board of directors since 2018, with my most recent appointment as vice president. I have also chaired the marketing and communications committee since 2018. I thank you all for your support and encouragement as I take on this new role.

I am honored to be working with an outstanding group of officers (vice president Heather Taylor, secretary Becca Schnabel and treasurer Dana Hansen) and board of directors (Drew Formentini, Joel Willems, Brittany Hager-McNeely, Bryce Richards, Russ Grabczyk, Grace Pelisek and Brooke Uhl). I thank them all for volunteering their time and look forward to what this talented group of people can accomplish in the next year. I send my deepest gratitude to Hannah Hazelberg, John Toutenhoofd, Bill O'Brien and Jo Jones for their previous service as board members. We all sincerely appreciate your time and efforts to push the society forward.

It is an exciting time to be a member as we continue to hold more events at the Beulah Brinton House. If you haven't been to the house lately, I encourage

you to stop by during one of our open houses (first Saturdays of the month) or upcoming events. The house has a new roof and gutters, fresh paint job, renovated storm windows and new front stairs. We thank Nancy Tawney for her many years of chairing the house committee as she hands the chairmanship off to Drew Formentini.

If you are looking for a way to get involved, we are always looking for volunteers to lead and participate on our many committees. Whether your interest or skillset resides in fundraising, event planning, accounting, marketing, archives, etc. we have a place for you! It's a great way to meet your fellow members and community! Send me an email at [President@BayViewHistoricalSociety.org](mailto:President@BayViewHistoricalSociety.org) and I will connect you with the appropriate committee chair.

As the year draws to a close, it is time to renew your membership (and maybe give the gift of membership) and look for the annual appeal letter. The house needs to have the ceilings replastered in the dining room and parlor as the ceiling is failing. This is an expensive repair and as stewards of the Beulah Brinton house, we need to perform this restoration. Your donations to the society provide vital resources to maintain the Beulah Brinton House in addition to educational programs and community outreach.

The new board of directors is looking forward to 2023 as we plan membership events, continue to strengthen the society and make the BVHS a wonderful gathering place for our community. Stay tuned for some exciting events coming in the new year!

*Happy Holidays and best wishes in the new year,*

Margaret Herzfeld



## BVHS Annual Meeting Photo

The Bay View Historical Society's annual meeting was held on October 3<sup>rd</sup> with full house gathering, in-person and online through Zoom.





## Remembering and Honoring - Mary Fisher and Donovan Riley

BY SUSAN BALLJE



The society very sadly lost two significant members and neighbors recently.

Mary Ann (Newman) Fisher was born on Feb. 6, 1948 in Bay View and lived here most of her life. The oldest of 10 children she was known for her musical talent, "hostess with the mostess," and delightful personality. In high school Mary played the trumpet and truly loved being first chair with her French horn in the Bay View High School Band and the Lake Band along with many siblings. She also played violin and viola for the Catholic Youth Orchestra.

Bay View High School and MATC became her alma mater and then Mary had the

perfect position with the phone company, since she could remember telephone numbers like a pro! Eventually through her brother's band she met John Fisher and they danced their way through 49 years of marriage. Family has always been their priority having raised five loving-independent adults and then enjoying ten grandchildren.

Mary's faith and community were significant to her. In living her Catholic faith, Mary earned a well-deserved reputation for hospitality - there was always room for one more at the table. And Sunday brunch was open to all. Friends, fellow parishioners, and visitors were always welcomed for French toast and ham & rolls. She would often invite members of the military who had come to Mass at I.C. during a rotation at one of the nearby bases so they could have a home-cooked meal. Holidays and family cookouts were often packed with aunts and uncles, neighbors and acquaintances, and dozens of cousins. Many called Mary 'Ma Fisher', reflecting the care and comfort she provided to everyone who came into her home.

A passionate Irish-American, Mary celebrated Irish Fest each August as if it were a national holiday. Spending as many hours as possible either volunteering or simply taking in the music, dancing and 'festing' with family and friends (and perhaps enjoying a shamrock cookie or three!) Mary counted down the days to Irish Fest each year with giddy excitement. She was also actively engaged with the Ulster Project and the Shamrock Club for many years, doing whatever she could to share her love of all things Irish.

Mary and John are founding members of Bay View Historical Society. Mary relished the opportunity to share her love of Bay View. As a dedicated member and volunteer Mary helped/contributed to every program, event, and meeting with a smile and homemade treats! She was elected to the Board of Directors in 2011 and reelected in 2014 for another term. While active in many community organizations, Mary also supported the Bay View Historical Society annual fundraising events, greeted/hosted members at programs, and served as secretary for several years.

Mary and John were the first to arrive at historical society meetings to help with hospitality and the last to leave after everything was cleaned up! They were always involved in making sure everyone felt welcome and provided much fun and laughter. Some highlights were the 35<sup>th</sup> Anniversary Celebration, High Tea and Hats, and the Leadership Potlucks!

The kindness and big heart Mary provided will be treasured and remembered by all who have known her.



Donovan Riley was born on February 14<sup>th</sup> in Eau Claire, Wisconsin.

Donovan graduated from Whitewater High School in 1955 and received his BA and JD from the University of Wisconsin-Madison in 1959 and 1961, respectively. He began his career working as a page at the Capitol in Madison and helped create the Legislative Fiscal Bureau. In the late 1970s he was instrumental in establishing the Medical College of Wisconsin serving as one of its first Vice Presidents. His very significant career included working as both hospital and medical school administrators in Milwaukee, New York and Chicago and Vice Chancellor at

UW Lacrosse and Milwaukee. In his retirement he became a professor for Loyola University and health care attorney with a prestigious law firm in Chicago.

After retirement Donovan became involved with Bay View Historical Society at a time when the society was facing financial challenges due to the acquisition of the Beulah Brinton House. The income from dues was insufficient to cover both operational costs and the mortgage.

In 2012 when a major fundraising event at South Shore Pavilion was being planned, Donovan became an important leader and promoter. This step helped support the society move forward through the organization's financial crisis. Eventually an anonymous donor also became involved and helped to ease the burden of a mortgage and much needed maintenance of the Beulah Brinton House.

Donovan proposed and became one of the first "lifetime" members. This was a carefully thought-out membership for those active members who donated \$1000 and volunteered regularly for committee and board work. Lifetime is a very select category for members and included the right to vote throughout their lives.

In 2014 the society was gifted the property owned by Sandra Schuetz. The eventual sale netted the society \$250,000 which allowed the entire mortgage on the Beulah Brinton House to be paid off and it was celebrated at the Annual Dinner in April, 2015.

In 2016 Donovan was elected to the BV Historical Society - Board of Directors and enjoyed advising on legal issues along with work on the archives. He loved Bay View and enjoyed being active with neighbors and the community.

Donovan was a world traveler and a lifelong learner. He was a fierce advocate for democratic ideals, campaigning throughout his life for causes that bettered humanity. Donovan and his partner Candice Owley's yard in Bay View serve as a testimony to their beliefs with yard signs, notices, little free libraries, and recently redesigned gardens.

Donovan deeply loved his four adult children and step-daughter. Some of his best times were shared with his sixteen grandchildren and three great grandchildren. In July of this year, just before his sudden passing, Donovan celebrated his 85<sup>th</sup> birthday surrounded by his immediate family and the children and grandchildren of his partner of 16 years, Candice Owley, who is also a former BVHS board member.

Bay View Historical Society extends deepest condolences to both families and friends of Mary and Donovan.

## Want to Leave a Lasting Legacy?

Leaving a legacy can mean handing down what we value most. That may include making certain that family members inherit our precious history and heritage. When preparing your estate plan, please consider the Bay View Historical Society. Your doing so will ensure that the Society can continue its mission to encourage a sense of community by preserving, celebrating and sharing Bay View's rich heritage. For more information, contact Nancy Tawney (414) 744-5674; [ntawney@aol.com](mailto:ntawney@aol.com)

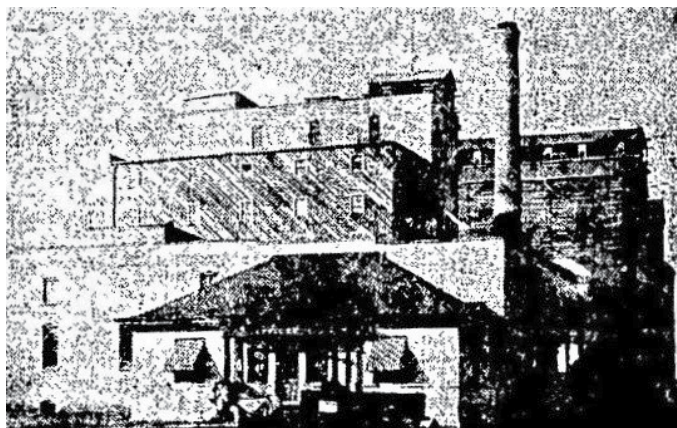




## Passing Seen

BY BILL O'BRIEN

The biggest brick block building on Bay Street was built for barley to become beer. Now soot-stained and still looming large at 836 East Bay Street, it is distinguished by an added, turreted office entry and the painted names of two past tenants, one obscure, one well-known.



These old quarters of the Milwaukee Malting Company opened in 1901, flanked to the north by a grain elevator that could hold 300,000 bushels of barley and to the west by a 225,000-bushel malthouse. Milwaukee Malting operated until the onset of Prohibition, which prompted the company's liquidation.

Subsequent occupants, taking various floors, included washing machine manufacturers Vorclone (think "vortex" and "yclone"), Wisconsin Washing Machine, and Longley-Brann; Crown Vending Machine; Standard Bedding, later Weigell & Son; Badger Grave Vault; Sprayo-Flake (insulation applicators); and Precision Tool. I cannot equate any of those names with this remnant script on the upper south wall:

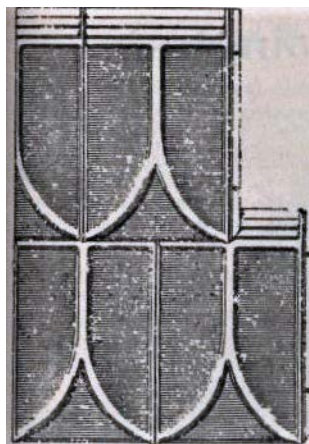


Lettering above for W.B. Bottle Supply, a tenant from the 1940s into the 1980s and building owner from 1964, is quite clear. The facility now serves a storage concern.

Who needed those hundreds of thousands of bushels of malt in 1901? A brewery like Jos. Schlitz, which had operated a single-story bottling "department" in the next block west. Acclaimed at its 1886 opening as the biggest such operation in the country, it covered more than 52,000 square feet and could be reached at phone number South 353. It was complemented by a bottle house to the north and a bottle shed and "packing hay" building to the west.

Unhappy with the rising cost of bottles, Schlitz was then converting its Bay Street building into a glass works, "capable of making 15,000 quart bottles and an equal number of pint bottles each season of ten months. We will make our own bottles, and if the experiment is a success, we will supply others." The bottling department moved to Second and Galena streets.

The bottle-making experiment lasted one season before the new Milwaukee Corrugating Company acquired the property to make stamped metal construction products: wall and ceiling panels, lath, stove pipes, roofing, ornamental cresting, skylights, gutters, downspouts, and cornices. A distinct offering was the Titelock shingle, each panel of which gave the appearance of multiple, overlapping, lancet-shaped shingles.



Single Titelock panel



Four-inch advertising tray

Milwaukee Corrugating moved to a new, larger plant at 41st and Burnham streets in 1913. Later called Milcor, it eventually merged into Inland Steel. The Bay Street structure was eventually built over in an expansion of the Louis Allis Company.

It takes careful surveying to find Titelock shingles still *in situ*. In good repair a century after the peak of their popularity, some can be seen covering a pair of door hoods at the southeast corner of Logan Avenue and Conway Street.



Door hood, Logan and Conway

## Where in (Historical) Bay View?

BY RON WINKLER

Do you recognize this Bay View landmark? Look for the answer in the next issue of The Historian. →

### Answer to last issue's quiz (Fall 2022):

In 1918 this fire station at 2455 South St. Claire Street was decommissioned and the men moved to the fire station on Kinnickinnic Avenue. This building was converted into Milwaukee's twelfth social center named the Beulah Brinton Center. The flag-draped building, seen here on its dedication day in 1924, was razed in 1977 and replaced in 1981 by the current Beulah Brinton Center at 2555 South Bay Street.







## Terrace *continued*

### Construction

Bay View's only skyscraper was erected using slip form technology developed in Sweden in the 1950s. Today it is considered not only good technique, but it is the fastest and most economical process. Concrete is poured into a continuously moving form that is in the shape of the final building. When the concrete hardens, the form is "slipped up" and filled again. It is the same method used to build silos and this was the first time it was used in Wisconsin for a non-farm building.

Construction boss Ian Tindal had been foreman on other slip form projects including the New York State Pavilion (1962-1964) for the 1964 New York World's Fair and the Seagram Building (1958) in New York city.

The 150 by 300-foot BVT lot was purchased in 1963 for \$78,000. Heavy rain in April 1964 put the project behind schedule, but ground was finally broken on May 5, 1964. The next step was to dig a hole for the foundation which was a four-inch slab with fifteen-foot cantilevers extending in all directions to distribute the weight of the building. A wooden floor was built for the workers, 80 by 140 feet, along with a second deck to protect them from the elements.

The forms were raised using 138 jacks, each capable of lifting three tons, connected hydraulically to move together, one inch at a time, eight inches per hour, as the concrete was poured. Then, a special vibrating tool was used to ensure that the concrete settled evenly. Depending on conditions, special chemicals were added to the concrete to either accelerate setting or slow it down. Concrete was poured between 4:00pm and 8:00am, a time of stable temperature and lower wind.

With slip form, a floor per day can be completed as compared to a floor per week using conventional methods. The concrete was poured in 28 days, a

savings of fourteen weeks which translated into a savings of twenty percent in construction costs. Final cost for the architectural masterpiece was \$3.5 million (which, when adjusted for inflation in 2021, would come to approximately \$29.8 million).

Some tenants were able to move in during the final stages of construction. They enjoyed the heat and sound insulating properties of the thick concrete of the carefully designed building. Many considered the state-of-the-art BVT as the decade's most outstanding project. In fact, "Engineering News Record Magazine, the bible of the construction industry, hailed it as a "pioneering project."

Seventeenth ward alderman, Erwin F. Zillman, a strong advocate for progress, said that the high-rise would enhance property values throughout Bay View. He had hoped this would be the first of many such projects in Bay View, but his constituents informed him that it would be the last. As such it is Bay View's only skyscraper.

### Replacement of Elevators

The BVT will soon replace its two sets of elevators, one set at a time. Hopefully, this project will be less eventful than replacement of the air conditioner on April 11, 1989. The plan was for a helicopter to remove the old air conditioner from the roof of the BVT and then lift the new unit into position on the roof.

As the helicopter lowered the old air conditioner, somewhere at the level of the fifteenth floor, the helicopter started to spin violently as the rear rotors malfunctioned. The pilot maneuvered the helicopter and dropped the air conditioner onto the empty parking lot and then banked the helicopter so that it crashed in Cupertino Park, just south of the Coast

Guard Station. Miraculously, Ben Moore, the pilot, received only minor scratches.

The moon must have been in the seventh house and Jupiter aligned with Mars, because tragedy was averted. Two weeks later, Ben was recovered and returned to complete the job.

### Wisconsin's First Condominium Complex, Almost

The BVT was planned as Wisconsin's first condominium complex. The top fifteen floors were to be condos, while those below would be rental units. One-bedroom condominiums were priced from \$19,995 to \$26,995 while two-bedrooms were priced from \$23,995 to \$30,995. Monthly cost for rental units was \$200 for one bedroom and \$300 for two bedrooms. Prospective tenants could view a complete replica of a two-bedroom unit on the twelfth floor of the Marine National Exchange Building (now Bank One) at 111 E. Wisconsin Avenue.

Unfortunately, the condos did not sell, so all units were rental. Even then, only 46 of the 148 apartments were leased. By 1966, 96 units were occupied and by 1970, 142 units were rented. In 1980, when the condo concept was becoming popular, there was one vacancy. That year, residents could purchase their units for prices from \$42,350 to \$77,000. There was a lot of controversy as tenants were required to either buy their units or move out.

The BVT offers one-bedroom (860 square feet) or two-bedroom (1174 square-feet) units. Generally, the units on higher floors command higher prices than those below. Recall that in 1964, the top fifteen stories were to be condos, while the bottom ten

*continued page 8*

## People of the Port: The Story of Milwaukee's Jones Island

BY NANCY TAWNEY

Milwaukee Public Television aired a program in November titled "People of the Port: The Story of Jones Island". The people in the program's title were the Kaszubs who immigrated to Jones Island from the Baltic seacoast of Poland. John Gurda co-produced this show with Claudia Looze. John was also the host, historian and writer and Claudia was the director and editor. Artwork and archival information about Jones Island kept at the Beulah Brinton house were used by John and Claudia. Part of the Bay View Historical Society's mission is to preserve and share Bay View's rich heritage and BVHS has an ever-growing collection of information about the Bay View area's past. BVHS is very fortunate to have dedicated volunteers who consistently work on accumulating and categorizing archival information about Bay View.







## BVHS Leadership Potluck

PHOTOS BY KEVIN PETAJAN

BVHS current and former Board members and leaders enjoyed a potluck gathering in October.



Glenn and Karen Gierzycki (Gersonde) rocket early 1960's.



Randy and Mary Diem (Krieg) 1974 Karen's cousins



Randy and Mary Diem (Krieg) 1974 Karen's cousins



Randy and Mary Diem (Krieg) 1974 Karen's Cousins

## To Infinity and Beyond

BY KAREN GERSONDE

It was a long overdue project, but my husband finally accomplished it. He took all of our family photo albums and digitalized them all. It was quite the chore but it sure was fun looking at all of the old photos. They brought back so many good memories of the times I spent growing up in Bay View in the 1960s and 1970s. My grandparents lived in the 2400 block of South Superior Street. Across the street from them was an empty field where the old Iron Mill used to be. My brother, my cousins and I used to play in that field a lot while the grownups visited with each other. We played ball, ran around a lot, would go visit Old Smokey down the street, but our favorite pastime was playing on the rockets and the "big guns" down at the Naval Base, which actually is the United States Naval Reserve Recruiting Office, located at 2401 S. Lincoln Memorial Drive. The building has been there as long as I can remember it, which goes back to the late 1950s.

Back then, it was a simpler time to live. There were no fences around the Naval Building, no guards and no gates. We were free to play there as much as our little hearts desired. Yet we were close enough to my grandparent's house, that when mom and dad yelled for us to come back, we heard them.

In front of the Naval building was a rocket, or missile, and a couple of big battle guns from Navy battleships. We used to climb on the rockets and pretend we were going to the moon or the stars, or beyond. Then we would climb onto the big battle guns and pretend that we were shooting at the enemy, whoever they may be. We would make machine gun noises and pretend we were in a battle. Such vivid imaginations we had as children! But to think back then that we were playing on a real missile and on real battle guns is unheard of today. Such were the joys of growing up long ago.

There is now a fence around the entire Naval Reserve property and a front gate to keep intruders out! This much needed heightened security is necessary in today's world. It is sad it has come down to this. But when I look at my photos, I remember the good times that I had there growing up in Bay View and flying to the moon!







(Left) The original house at 2793 S. Wentworth Ave. before remodel. Note the lilac hedges that are still on the property. (Courtesy Richard Knepper) (Right) Present-day image of 1930 E. Estes St. (Courtesy Google map)



## A Wentworth Street House Downsized and Readdressed

BY ANNA PASSANTE

House additions are becoming quite popular in the Bay View neighborhood. Walk or drive around and you'll see additions that sometimes double the size of the original house. Most additions are built to the side or to the back of a home. Sometimes expansion takes the form of raising the roof, resulting in a two-story. Back in 1947, the reverse happened when a house on South Wentworth Avenue was transformed from a two-story Victorian to a ranch/cottage style. The house, formerly addressed 2793 S. Wentworth Avenue, became 1930 E. Estes Street.

The original house was built in 1897 for Edith Thornbery at a cost of \$1,000. A Milwaukee building permit states Clarence Howard Thornbery, a carpenter for Meredith Bros, a Bay View construction company, built the house. Clarence was Edith's brother.

Edith was a teacher at Trowbridge School. Her sister Kate, a dressmaker, lived with her. Edith died in 1944 at age 79, and Kate died in 1946 at age 80. After Kate's death, her nephew, Fred Thornbery (Clarence's son), took over the house. It was Fred and his wife Irene who remodeled the house in 1947-48.

The building permit stated that the second floor was to be removed, and the entrance moved from Wentworth Avenue to Estes Street. Existing materials were used in the remodeling of the entire first floor. The original front porch at the northeast corner of the house became part of a bedroom.

Fred died in 1985. At that point, Fred's son James took ownership of the house. James and his wife, Jean, did not live in the home but rather rented the home to James' aunt, Marion Thornbery. Marion was the sister of Fred. She lived in the home from 1986 to 1989. Marion was a Milwaukee Public School teacher and was one of the first female school principals in the area. [Note: The author of this article was a student at Edison Jr. High when Thornbery was principal.]

Planning a move to Madison, Wisconsin, James and Jean sold the house to Richard Knepper in 1989. Richard still lives in the transformed house and enjoys the lilac hedges that bore witness to the house remodel over 70 years ago.



(Left) 2785 S. Wentworth is very similar to the original Thornbery house. (Courtesy Google map) (Right) Marion Thornbery Riverside High School 1942 yearbook



## Is it Time to Renew Your Membership?

Please look at your Bay View Historian mailing label to see when your membership will expire.

All yearly membership terms run from January 1 thru December 31. Any new memberships will be current through the end of the calendar year (one year plus pro-rated months). Members receive our newsletter, *The Historian*, with interesting articles and the latest information on all our events as well as discounts at a variety of Bay View merchants.

Thanks for supporting the programs of the Bay View Historical Society!

### PLEASE RENEW MY MEMBERSHIP IN THE BAY VIEW HISTORICAL SOCIETY

#### Membership Dues

- ☐ Individual.....\$20
- ☐ Household.....\$30
- ☐ Senior (65 or older).....\$17
- ☐ Senior Household.....\$25
- ☐ Nonprofit/Small Business .....\$30
- ☐ Corporate.....\$55

#### Philanthropic Levels:

- ☐ \$100 Friend      ☐ \$1,000 Patron
- ☐ \$500 Leader      ☐ \$2,500+ Benefactor

☐ Also enclosed is a tax deductible contribution of \$ \_\_\_\_\_

☐ Enclosed is my check in the amount of \$ \_\_\_\_\_

Please make checks payable to:  
**Bay View Historical Society**

Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

☐ Please contact me! I'd like to volunteer for a project or committee.

☐ Please save a tree and send The Historian to the email address above.

Send your Membership Renewal to:

**The Bay View Historical Society**  
Attn: Membership  
2590 S. Superior Street  
Bay View, WI 53207

# Bay View Historical Society

2590 SOUTH SUPERIOR STREET

BAY VIEW, WI 53207

NONPROFIT  
U.S. POSTAGE  
**PAID**  
MILWAUKEE, WI  
PERMIT NO. 4048

Return Service Requested

## Calendar of Events

Visit [BayViewHistoricalSociety.org](http://BayViewHistoricalSociety.org)  
for more information.

### Monthly Open House

1<sup>st</sup> Saturdays from 1-4pm.

Come visit us and discover something new!

Saturday • December 3

Saturday • January 7

Saturday • February 4

Saturday • March 1

### BVHS Board of Directors Meetings

Board of Directors meetings are usually held the second Wednesday of the month at 6:30pm. The format is hybrid, meeting in-person at the Beulah Brinton House and via Zoom, and are open to members.

Wednesday • December 15

Wednesday • January 11

Wednesday • February 8

Wednesday • March 8

## Bay View Gallery Night

BY HEATHER TAYLOR

PHOTOS BY SUSAN BALLJE & BARBARA BUDISH

The Historical Society participated in the Bay View Gallery Night on September 30<sup>th</sup>. Local artists Daniel Fleming and Barbara Budish displayed their art at the Beulah Brinton House and musicians Joey Lael and David Drake performed during the event.

Attendance was great and the house was full of people engaging with the music, talking to the artists, and having fun at the 'house party'.



Clockwise: Heather Taylor, Birttany Hager, Hannah Hazelberg, Margaret Herzfeld • Artist Daniel Fleming • Artist Barbara Budish and daughter • Dana Hansen • BVHS Dining Room

### Terrace *continued...*

stories were to be rental. A survey of the twenty-five units that were sold in the past eighteen months shows the following extremes.

The highest price paid for an upper-level unit was \$275,000 for a two-bedroom unit on the fifteenth floor. The highest price for a lower-level unit was \$240,000 for a two-bedroom unit on the tenth floor. The lowest price for an upper-level unit was \$124,500 for a one-bedroom unit on the thirteenth floor. The lowest price for a lower-level unit was \$90,000 for a two-bedroom unit on the first floor.

In addition to the views and quick access to downtown, residents are within walking distance of stores, churches, restaurants and bars. Nearby is the Oak Leaf bike trail, South Shore Yacht Club, Cupertino Park and South Shore Park with South Shore Terrace Kitchen & Beer Garden in season.

The BVT has a community room on the lower level and an outdoor Olympic size swimming pool. While residents don't have to shovel snow or cut the grass, the units lack washers and dryers. The laundry is on the lower level, but there is a fine collection of historic photos on the walls of the lower level.

Since 1964, when the BVT was constructed, Milwaukee's lakefront has been transformed by the addition of the Hoan bridge, Summerfest, and other skyscrapers. The BVT was one of the first modern buildings on the scene and it still dominates Milwaukee's southern skyline as the tallest structure on the south side. It is a beacon to Bay Viewites returning home from downtown or a gauge for those traveling to Bay View.