



BAY VIEW Historian



VOLUME 2018, NO. 4

DECEMBER 2018

It's time to renew your membership. Please complete the renewal form on page 7.



Finding Father Christmas: BVHS Holiday Gathering

BY KAREN GERSONDE

Saturday, December 8, 3pm – 7pm

If you want to find Father Christmas and get into the holiday spirit this year, the Beulah Brinton House is the place to be. The Holiday Gathering this year will take place on Saturday, December 8, 2018 from 3pm – 7pm at the Beulah Brinton House, the home of the Bay View Historical Society. I attended this wonderful gathering last year and have been doing so for the past several years. If you are looking for a good old-fashioned Christmas celebration, then this event is a must for you. There will be music, songs, storytelling, Christmas decorations and of course holiday treats and refreshments for all. Come join your neighbors and friends, and make new friends and acquaintances, as well as memories to last a lifetime. In this day and age, and the fast and hectic pace of life, sometimes it is nice to sit down and relax and take in the holiday spirit the way Christmas used to be. Bring the children, too, as Father Christmas will read a story to them and be available to have photos taken with him. This is a family friendly event that I'm sure your kids or grandchildren will enjoy. Finding Father Christmas and the true holiday spirit is easy as it will all be here for all to enjoy. And I'm sure Beulah Brinton would have wanted it that way!



Ruth M. Simos honored with a Plaque and Naming Ceremony

On Wednesday, October 10th, a ceremony re-naming the Great Room in the Humboldt Park Pavilion in honor of longtime Bay View activist Ruth M. Simos was held. The event, held on "Tree Day", included the unveiling of a plaque commissioned from Milwaukee Blacksmiths depicting the record Copper Beech Tree in South Shore Park which was recently lost. Country Supervisors Marina Dimitrijevic and Jason Haas presided at the ceremony which was attended by Ruth's family, neighbors, and children attending the park for Tree Day.

Ruth was the founder of the Humboldt Park Friends. She also was a Past President of the Bayview Historical Society, member of the Bayview Arts Guild, Dancing Grannies of Milwaukee, and was personally awarded the county Senior Citizen of the Year. She worked tirelessly to foster park stewardship, preserve park history, improve amenities and safety, and to sponsor events and programs in Humboldt Park.

Ruth passed in February 2018.





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\$20 Individual/\$17 Seniors (Age 65+)
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President's Report - Volume 2018, No. 4

Hello Friends and Fellow Bay View Historians,

I am honored to report that I am the newly elected Board President of the Bay View Historical Society. I moved to Bay View over 14 years ago and have come to appreciate its history, its sense of neighborhood pride and, yes, its vibrant and some would say “funky” atmosphere. The rise of the “New” Bay View is, I believe, in concert with the “Old” Bay View. Our Society home, the Beulah Brinton House, is a living testament to a woman who was far ahead of her time. Our efforts to pursue Historic Designation of the House with the City of Milwaukee, and the ongoing work of the Vision 2020 Team to restore the House, are concrete ways to bring our communal history into the present and blaze a trail into the future.

I would also like to thank the retiring members of the Board, especially Board President Kevin Petajan, for their work on behalf of the Historical Society. With busy schedules and outside commitments, they all accomplished a lot. There is much left to do and I know I will have their support and guidance as we move forward.

In turn, I would like to welcome our new Board members. I look forward to working with all of you. It will be a team effort, for sure. I am excited to hear your thoughts and ideas.

Finally, as we head into winter and the holiday season, I hope it is happy and healthy for you and your family. A small suggestion...take a walk along Lake Michigan, stop for a hot beverage, shop for unique gifts, read a book or a magazine in a cozy cafe, attend a music concert at the Beulah Brinton House - all of this is brought to you by Bay View!

Thank you for your confidence in me.

Jane Taugher

BVHS Financial Report

JOHN FISHER

The BVHS financial picture for the Revenue and Expenses for 2018, January through October show activity and stability. Our finances for 2018 can be illustrated by several key events and projects.

The Annual Dinner and Silent Auction grossed \$4900.00. Our expenses for the event were \$2952.13, bringing our net income for the event to \$1947.87.

The “StorySlam: Immigration to Bay View” Ex Fabula Program expense was \$2700.00, offset by a \$2500 grant from the William Stark Jones Foundation and \$150 in donations from the event.

Rental of the Brinton House and grounds raised over a \$1000.

Major Expenses included \$7500.00 for the renovation of the 2nd floor bathroom of the Brinton House. Operating expenses for the Beulah Brinton house were 3,111.35. Printing of the Historian was \$3889.50. The BVHS purchased 10 custom historic landmark plaques at for \$1250, a 50% discount, for our future landmark dedications.

As of October, the expenses exceed the revenue for the year by about \$2000.00. By the end of the year, revenue from our membership dues and Annual Appeal is expected to make up the deficit and bring us into positive territory. For reference, the 2017 Annual Appeal generated over \$7600 in revenue, balancing our overall budget.

Currently the BVHS checking account contains \$850.00+ and the Capital Account contains over \$180,000.00. There currently are no long-term debts nor outstanding bills.



From a Puddler's Cottage to the Moon

BY NANCY B. LARSEN

I grew up with Apollo to the moon on my kitchen table every night. My Dad, Albert L. Larsen, bought our Bullock-Llewellyn-built "puddler" in November 1946 shortly after he returned from World War II. It is only fitting that Dad, who helped men "fly the Hump" over "the roof of the world," from India to China, should also help men fly over the daunting "hump" of space to the moon. Of course, it wasn't just Dad who helped to make this all possible, but Milwaukee can be proud of her thousands of people who worked to make it happen. However, mention Apollo in Milwaukee now and most know of only one "home boy," James Lovell, for whom a street is named; some say it cost too much; some deny it ever happened; some don't even know what it was.

Remember when Milwaukee was called "The Little Machine Shop of the World?" Milwaukee, known for producing beer and meat-packing, also made construction machinery, electrical and widely diverse industrial equipment, gasoline and diesel engines. Milwaukee, depicted with her "happy go lucky" beer-drinking facade, had a perfect cover for the defense-manufacturing power she had become.

During the Soviet takeover of Czechoslovakia in 1948, there was a large division of General Motors in Milwaukee called AC Spark Plug. Its Kenilworth plant had two joined buildings, that had been a Ford Motor Co. plant and an Air Force torpedo factory, at N. Prospect Ave. and E. Kenilworth Place and Kenilworth and N. Farwell Ave. In March 1955, AC Spark Plug leased a large building from Miller Brewing between W. Florida and W. Virginia Streets to expand production of fuel control systems for jet engine afterburners. The Kenilworth plant maintained all administrative and engineering activity (AC Sparks, March 1955, p. 1). AC Spark Plug also produced the Gun-Bomb-Rocket Sight (AC Sparks, April 1955, p. 1). In January 1956, expansion plans for AC Spark Plug included a 225,000 sq. ft. plant in Oak Creek that broke ground in late May 1956 and was occupied by 1957 (AC Sparks, Jan. + June 1956, p. 1).

The Soviets crushed Hungary's revolt for freedom in the fall of 1956 and by that November, Soviet leader Khrushchev declared, "We will bury you!" Then, in October 1957, the Soviets launched Sputnik and everyone looked up in fear and the Soviet, Yuri Gagarin, orbited the earth in April 1961. America was trying to catch up but was woefully behind in "gaining the high ground." Then, on May 25, 1961, President Kennedy said, "I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to the earth."

By the early 1960's, AC Spark Plug made inertial guidance systems for missiles and spacecraft, aerospace ground equipment, analog computers, bombing navigational systems for aircraft, and miniature electronic assemblies. In 1962, AC received a 16 million-dollar contract for the Apollo three-man orbital flights and, in 1963, a contract for nearly 36 million dollars for navigation equipment to be built in Oak Creek, for America's manned flight to the moon (The Wisconsin Story, H. Russell Austin, pp. 412--413, 429).

AC Spark Plug, renamed AC Electronics, was responsible for inertial and system functions, logistics, keeping a central file, chairing all conferences attended by NASA, MIT/IL, Kollsman (optics), Raytheon (computer hardware); integrating requirements and reporting conference results. AC was to write all preparation, field-use documents, maintenance and repair manuals, checkout manuals, familiarization manuals, launch operations, and flight operation manuals. Field sites were placed directly under AC's contractual control. (MIT's Role in Project Apollo; MIT Charles Stark Draper Laboratory; James H. Hand, Editor, October 1971, p. 143).

NASA acquired major contractors, subcontractors, and field sites to send Apollo to the moon, but NASA lacked experience in managing multiple manufacturers, so it became a client of the Air Force Contract Management Division, with Air Force Plant Representative Offices (AFPROs) placed inside the contractors' plants nationwide, providing engineering, technical guidance, and quality assurance monitoring to keep on schedule and hold down costs (Astronews, Spring 1969). So, AC's 52 million-dollar contracts had the watchful eye of the AFPRO's Quality Assurance contractual control. Dad was an AFPRO Quality Assurance Representative at AC. He was also a member of the U.S. Naval Fleet Missile Systems

Continued on pg. 5

Upcoming Events

Bounding Main Holiday Concert

Saturday, December 1
6:30pm • Beulah Brinton House

Riley Montessori Old Fashioned Holiday Party

Wednesday, December 5
Time 4pm • Beulah Brinton House

BVHS Holiday Gathering

Saturday, December 8
3 – 7pm • Beulah Brinton House

BVHS Board Meeting

Wednesday, December 12
6:30pm • Beulah Brinton House

BVHS Board Meeting

Wednesday, January 9
6:30pm • Beulah Brinton House

Holly Haebig & Jeff Bray

Saturday, January 12
8pm • Beulah Brinton House

BVHS Board Meeting

Wednesday, February 13
6:30pm • Beulah Brinton House

Heart and Soul with Rick Fitzgerald & David HB Drake

Sunday, February 17
4pm • Beulah Brinton House

Rick Fitzgerald and David HB Drake will share a "Heart and Soul" concert on Sunday, February 17 at 4pm at the Beulah Brinton House 2590 South Superior Street, Milwaukee, WI 53207. Suggested donation is \$10 at the door. Reservations can be made at beulahbrintonhouseconcerts@gmail.com or by calling 414.702.6053.

"Heart and Soul" is a love-in of songs about giving, sharing, old loves and new hopes especially for Valentine's Day. Rick and David will trade folk music songs from John Denver, Tom Paxton, Paul Stookey and more, including some original work. Rick performs on autoharp and guitar and David performs songs and stories on banjo, dulcimer, concertina, Native American Flute, and guitar.

Facebook event page: <https://www.facebook.com/events/328145741067636/>

Sista Strings

Saturday, March 9
7:30pm • Beulah Brinton House

Susan O'Rourke & Zig Zeitler

Sunday, March 10
4 – 7pm • Beulah Brinton House



Passing, Seen

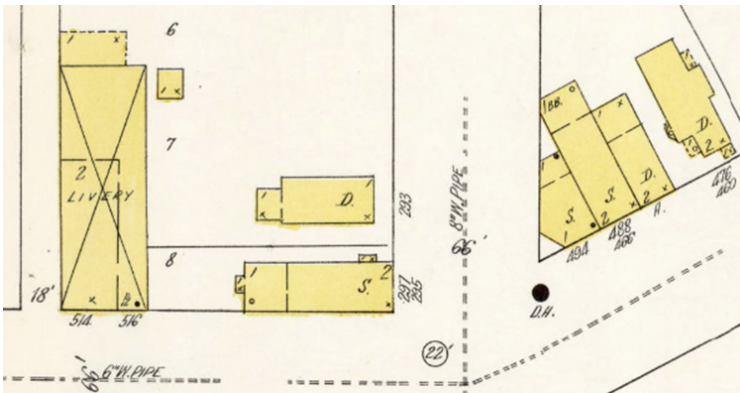
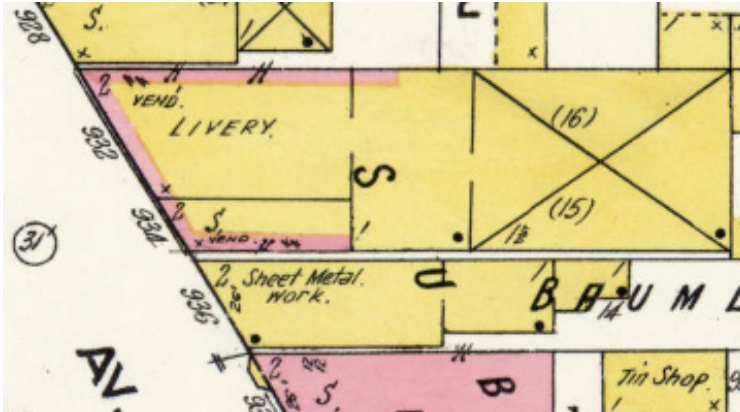
BY BILL O'BRIEN

Everybody wants to live in a stable neighborhood. Hardly anyone lives in a neighborhood with a stable.

But in 1893 the city had an electric street railway, 11 horse dealers, 45 farriers and just as many livery stables, where anyone who didn't keep a horse and buggy could hire them. Only the boldly imaginative supposed that horseless carriages would win the roads within a generation. A few Bay View alleys show traces of the h-and-b era, where an occasional garage with doors altered for cars is surmounted by a hayloft.



George Grobber's harness shop still stands at 942 Kinnickinnic (now 2210 South, recently occupied by a tattoo parlor), but only in old maps can you spot the livery runs by Fred Ziemer and Charles Mielhardt. Ziemer worked at 930 Kinnickinnic, for which there's no modern address; it stood where Ward Street now extends northeast from KK towards Bay Street.



A new house takes up the site of Mielhardt's livery at 514-516 Potter (now 922 East; you might know 295-297 Lenox at the corner as Burnhearts).

A century ago, Dobbin was quickly giving way to the Model T. Ten remaining horse dealers contended with 14 auto dealers – including Kissel Kar and Nash – and each of the 10 remaining stables competed with 16 auto garages. Old Paint hadn't quite vanished, keeping two dozen horseshoers in business. John Michalski was Bay View's remaining harness maker, then at 862 Kinnickinnic (later 2106 South), a building lost to the alignment of Becher and Bay streets.

The few horses that I've seen up close in my 30 years in Bay View have not been pulling wagons or carriages or taking gentle jaunts. They have only been on rare display as part of a parade or a patrol. Milwaukee's police horses, recently stabled in Caledonia, could become new neighbors if a plan for Milwaukee Urban Stables succeeds. The police horses and an equine therapy program could be quartered on part of the old glass works site at 143 East Lincoln Avenue. At this writing, the non-profit developer's project is on-hold for questions about the city's costs for a long-term lease and obligations for the therapy program. If the effort is not derailed, our lively neighborhood could once more be one with a stable.

A Piano for Beulah Brinton?

The Bay View Historical Society is interested in obtaining the donation of a fully-functional, era-appropriate, upright piano in good condition for display and use at the Beulah Brinton House.

Among her many, many talents and contributions to the immigrant community in Bay View from the 1870s until about 1910, Beulah Brinton was also known to play the piano. Pianos were an important part of family and community life during this era. Although it is unlikely that a functional piano from those earliest years would be easy to obtain and maintain, a piano from the 1920s (when Mrs. Brinton returned to live at the Brinton House to be cared for by her granddaughter until her death in 1928) might be available among our readers and/or members.

To be more specific, we would like to obtain the donation of an upright piano (we have no space for a grand piano) that is fully functional and in good working condition (no excessive mechanical/cosmetic damage or wear, and is capable of maintaining correct tuning). Ideally, the instrument should have been built in the 1920s or earlier (although slightly later models might be considered if they are consistent with earlier-designed instruments). As the Beulah Brinton House frequently hosts historical and contemporary music concerts, this instrument could potentially be used in that context and therefore needs to have a good sound.



Once donated, the maintenance of the instrument would become the responsibility of the BVHS. Preliminary evaluation of any instruments offered for donation will be required before being accepted. Transportation costs will be negotiated by the BVHS board. We would also welcome the assistance of anyone with professional-level skills in evaluating the quality and functionality of vintage pianos.

If you believe that you or someone you know owns such an instrument that is looking for a good home, please consider donating it to the BVHS. Please contact Board member Joseph M. Sliker (c/o membership@bayviewhistoricalsociety.org. Please include the word "Piano" in the subject line)

Puddler's Cottage continued

Analysis & Evaluation Group. On several occasions, he flew to Los Angeles' AF Headquarters and to Seattle to visit Boeing. He wrote "The Air Force Quality Assurance and Inspection Plan for Apollo Spacecraft Navigation and Guidance System Assembly and Test" and many preparation, launch, and flight manuals and checklists. He was a member of Material Review Board for Apollo's Change Control Board. If any item needed to be modified, it had to pass the scrutiny of these two boards to make the final change. Dad was a member of the America Society for Quality whose international headquarters now occupies the former Gimbel's Department Store downtown.

Every weekday evening, punctually at 6 o'clock, the kitchen table was cleared and Dad would thoroughly wash it. Then, he'd remove piles of papers from his briefcase and stack them in topic categories. A large table of 5' x 3', it never had enough room. As I grew up, I'd have a corner of the table while I did my homework. Once, I asked him to quiz me on a twenty-word second grade spelling test and found, spread before him, countless lists of short words. He said that they were his "spelling test." Astonished, I asked, "How many words do you have?" He replied, "Thirty-six thousand." I could scarcely imagine it, and then, taking a closer look at his words, I said, "But, Daddy, you're going to need better than first grade words if you want to get to the moon." He just smiled. He was dealing with the vocabulary of Apollo's guidance computer. He asked if I knew what a noun was. "A person, place, or thing," I recited. Then, he asked if I knew what a verb was. "That word acts with the person, place, or thing," I said. He told me that he was to be sure that the nouns and verbs would do what was needed. As we shared the kitchen table, we'd often go to the basement where I'd

help with experiments and return to the table to jot down the results for work the next day. He wrote copiously every night. An old Apollo joke is that we didn't need rockets or spacecraft to reach the moon. We could just pile up the papers and climb. Usually, he'd still be writing at 10 o'clock when I went to bed. He was often up, still writing until midnight. He rose daily at 6 o'clock. It was a strain, but he kept this schedule with a single-minded focus and dedication.

At times, it wasn't much of a family life, so "we served" with him; but we weren't required to move from base to base around the world and we surely knew where he was. I recall thinking that the Russians don't have "our secret weapon: Dad." It wasn't until 1990, when we visited Wright-Patterson AFB Museum, that Dad pointed to the top of Minuteman II exclaiming, "That one was mine! I was held personally responsible for that one!" (Online, see National Air & Space Museum Oral History Project, Dr. Robert Burnett of TRW, Los Angeles, Interview #2, p. 6. Bob Duffy was a "household name.") In the '50's and 60's, the Air Force sent Dad to various technical schools where faculty came from various colleges to conduct special classes. He often attended the Air Force Institute of Technology at Wright-Patt. At Rantoul AFB he learned to measure by lightwaves. "Wright Patt" was his favorite place to visit, and once, he even gave an "MP" there a "personal tour" with an explanation of how many items on display were developed. There are many such stories. Only time will tell how generative an "engine" the new Foxconn will prove to be, but Apollo spanned the nation's industries and spurred innovations never before imagined. The CAT scanner was first used to find flaws in space components. Computer microchips came from integrated circuits in Apollo's Guidance Computer. Satellite television, cordless tools, ear thermometers, water filters,

insulation, freeze-dried food, invisible braces, scratch resistant lenses, memory foam, smoke detectors, shoe insoles, professional sportswear, and game joysticks are but a few Apollo creations. It's been said, "If they can land a man on the moon, why can't they ...?" and fill in the blank of the desire. It's a subtle admission that, despite all the struggles, Apollo was inspiring and so well done.

Every holiday, every anniversary calls us to remember, reflect, and be inspired to draw strength from what we have learned. This December will be the 50th anniversary of our maiden voyage to the moon in Apollo 8 by Frank Borman, Jim Lovell, and Bill Anders. With all the turmoil of 1968, Apollo 8 was a "bright spot." A note of thanks to NASA's Public Affairs Office said simply, "You saved 1968."

Dad had a great deal of correspondence with the quality control office at General Electric, working on Ground Support Automatic Checkout Equipment for the Saturn V launch computers. He received the Zero Defects Award for this work especially, "the first 38 miles of flight." I still have some of his original notes and his papers are at the National Archives. (Southwest; Fort Worth, TX.) Johnson Space Center Record Group 255 (Online "Preliminary Inventory" p. 81 of 147). An archivist at the Apollo Archives in Houston found an original photo of him. He also received the Apollo Achievement Award. He died on New Year's Day, 2002, so the holiday has been hard until I realized that, for that day, everyone still looks up for a "countdown to launch" a new year and the hopes it will bring.



"No one has ever become poor by giving"
- Anne Frank

The Bay View Historical Society exists to preserve, celebrate, and share Bay View's rich heritage. It has been doing this for almost forty years. Looking ahead, the Society will be able to continue this good work with your support.

When you make estate plans or revise your will, please consider remembering the Bay View Historical Society. As Anne Frank said, "Life is made all the richer by giving."

*For more information, contact
Nancy Tawney at 414.744.5674
or ntawney@aol.com*



Herb Garden Memorial

Relatives and a friend of former BVHS member Brig Cooper enhanced the herb garden at the house in memory of Brig. One beautiful September afternoon they cleaned up the herb plot in the back yard and added a bird feeder, more plants and mulch. Thanks go to all of them for their efforts that beautified the Brinton back yard.



*Wendy Cooper, Annette Gehm-Belling, Nancy Cooper
Crosby, Clark Crosby and Bob Cooper*





EDITOR'S NOTE: *There is no greater compliment than to have one so interested in one's historical research than to assist in it, especially while I work on upcoming books on the fur trade and Milwaukee's pioneers. Thank you so very much Ron!*

— BVHS Editor Lisa Ann Jacobsen

Bay View's Street Names

BY RON WINKLER

At some time during your travels throughout Bay View, you probably found yourself on a street and wondered where its name came from. Hopefully, this series will answer your question. Its goal is to reveal the hows and whys behind Bay View's street names. To make it interesting, it will be presented in the form of a brief history of Bay View. It is not meant as a replacement for BVHS editor's column *On the Street Where You Live*. Although there is some overlap, the two should complement each other. Note that the names of Bay View's streets will be in bold.

In the beginning, everything was wilderness, a dense forest inhabited by animals and the Native American Indians who had been here for thousands of years. Over time, trails were formed by the Indians and the game that they hunted.

Fast forward to 1832, when the United States Army connected and widened numerous Indian trails to form two government roads that linked Fort Howard (present day Green Bay) with Fort Dearborn (today's Chicago). One was Green Bay Road and remnants of it are **Whitnall Avenue** (named for Charles Whitnall, "Father of Milwaukee County Parks") and Green Bay Road.

The second was Chicago Road. In 1865, it was renamed Kinnickinnic, an Indian term for a blend of leaves, bark and tobacco which means "it is mixed." **Kinnickinnic Avenue** is also referred to as "KK."

The pioneer era

The pioneer migration to the Bay View area began in the mid-1830s and by 1837, the entire wilderness was claimed. Many settlers came via Green Bay Road or Chicago Road. They built log cabins along the banks of Lake Michigan, the Kinnickinnic River and Deer Creek, which flowed northwest, roughly following what today is Delaware Avenue before emptying into Lake Michigan.

These pioneers cleared and farmed the land. Their land claims were defined using the English grid system which creates townships of thirty-six square miles. Each township contains thirty-six sections of one square mile (640 acres). Each section can be further subdivided into halves, quarters, and progressively smaller units. This system is still used today in real estate legal descriptions.

Roads were then built along section lines to form boundaries between sections and quarter sections. This explains why we find major thoroughfares at one mile and half mile intervals. Even today, out in the country, large trees often mark these intersections.

Initially, practicality was used to name roads. Names such as Range Line Road, Town Line Road and County Line Road still survive today in some places. Some roads were named for their destinations such as Green Bay Road or Chicago Road. Others were named for landowners along whose property the road passed such as Howell, Pryor, Estes, or Williams. During the 1840s, the wilderness was rapidly converted to farmland.



Enoch Chase's home being razed in 1922 for the development of Chase Park. The name was later changed to Baran Park, for Father Felix Baran, pastor of St. Josaphat's from 1914 to 1942.

Here are Bay View's streets that are named for those who came to Bay View during the first wave. Enoch Chase (1809-1892) came from Vermont in 1834 and built his home on the highest point of his farm which today is Baran Park. When he subdivided his land, he named streets for not only his sons, **Clifford** and **Clarence**, but for his son-in-law Samuel **Burrell**. **Chase Avenue** was named for Horace Chase in 1926.



*Alexander Stewart built this home in 1839 on the northeast corner of Kinnickinnic Avenue and **East Bay Street**. (Before being shortened to Bay Street in 1882, Bay Street was known as Bay View Street.) The house, razed during the 1950s, was addressed at 2030 South Kinnickinnic Avenue.*

Alexander Stewart (1799-1873) came from Scotland. He and his wife Elizabeth established a 160-acre farm along Kinnickinnic Avenue between the Kinnickinnic River and Lincoln Avenue. He donated land for a cemetery that was once located at the northeast corner of Kinnickinnic and Lincoln Avenues. **Stewart Street**, one block north of Bay Street, was named for him in 1879.

Joseph Williams (1795-1877) arrived in 1836 from Amsterdam, New York. He began subdividing his land in 1870 and named **Williams Street** for himself. His house, hidden behind the Avalon Theater, was built in 1865 at 625 E. Homer Street. It is a Bay View Historical Society landmark.



In 1868 Uriel Smith purchased land from Joseph Williams and built a brick Italianate home on one of those lots. The house still stands at 2418 South Howell Avenue and this is how it looked before being covered with aluminum siding.

Smith Street was named for Uriel B. Smith (1812-1902) who, along with his wife Harriet, came to Milwaukee in 1835 from New York. They were the parents of Milwaukee's first white baby, named Milwaukee Smith. Uriel was Milwaukee's first tailor and also owned a real estate business.

The Howell family owned land in the Town of Oak Creek from College Avenue to Racine County. **Howell Avenue** (originally Howell Road) was named when a road was cut through their property in the 1840s.

John Griffin owned a farm at the southeast corner of Howell and Oklahoma Avenues. **Griffin Avenue** was named for him.

Just down the block, Samuel and Sarah Austin and their son John owned a farm on the southwest corner of Chase and Oklahoma Avenues. In 1887, when Bay View became part of Milwaukee, Centre Street was renamed **Austin Street**.

Morgan Burdick (1813-1886) came to Milwaukee in 1834 from Jefferson County, New York. He purchased a quarter section on the southeast corner of today's Howell and Howard Avenues. Burdick School was named for his son Alfred. **Burdick Avenue** was named for Morgan Burdick in 1927.

Russell Bennett came from New Jersey in 1836 and built his Gothic revival home, which still stands at 3317 S. Kinnickinnic Avenue. In 1929, Northwestern Avenue, named for the Chicago Northwestern Railroad, was renamed **Bennett Avenue**.

Elijah Estes (1814-1887) came from North Carolina in 1835. He established his farm along Lake Michigan, part of which is now South Shore Park. His wife Zebiah Wentworth (1810-1887) was born in Maine and she named both **Estes Street** and **Wentworth Avenue** in 1871. That same year she also named **Ellen Street** for her daughter Ellen (1837-1910) who married clergyman Isaac Linebarger. In 1911, their son Paul (1871-1939) named **Linebarger Terrace** for his family. The Estes House at 2136 E. Estes Street is a Bay View Historical Society landmark.

William Pryor (1824-1876) named **Pryor Avenue** for himself in 1872.

The industrial era

In 1867 the Industrial Revolution arrived in Milwaukee when Eber Brock Ward established the Milwaukee Iron Company and built Bay View as its company town. That is the subject for part two.

It's Time to Renew Your Membership

All yearly membership terms run from January 1 thru December 31. Any new memberships will be current through the end of the calendar year (one year plus pro-rated months).

Members receive our newsletter, The Historian, with interesting articles and the latest information on all our events as well as discounts at a variety of Bay View merchants. Thanks for supporting the programs of the Bay View Historical Society!

- ☐ New Member
☐ Renewing Member

Membership Dues:

- ☐ Individual\$20
☐ Household\$30
☐ Senior (65 or older)\$17
☐ Senior Household\$25
☐ Nonprofit/Small Business\$30
☐ Corporate\$55

- ☐ Also enclosed is a tax deductible contribution of \$_____

Enclosed is my check in the amount of \$_____

Please make checks payable to:
Bay View Historical Society

Name _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

E-Mail: _____

- ☐ Please contact me! I'd like to volunteer for a project or committee.

- ☐ Please save a tree and send The Historian to the email address above.

Send your Membership application to:

The Bay View Historical Society

Attn: Membership
2590 S. Superior Street
Bay View, WI 53207

Where in (Historical) Bay View?

BY RON WINKLER



Do you recognize this Bay View landmark? Look for the answer in the next issue of The Historian.

Answer to last issue —————>

This Queen Anne style cream city brick building at 2436-38 South Lenox Street was designed by Milwaukee architect Peter Brust. It was built in 1898 and was the Lenox Street Home Bakery from 1930 until 1965. This is how the building looks today as a single family home.





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Permit No. 4048

Return Service Requested



BEULAH BRINTON OPEN HOUSE

- 1PM OPEN HOUSE TOURS
- 3PM PAUL AKERT AS FATHER CHRISTMAS
- 4PM JIM WINSTON, GUITAR
- 5PM JEAN-ANDREW, STORYTELLER
- 6PM DAVID DRAKE-
GNORMAN THE GNOME, SING A LONG



Special holiday treats and beverages provided –
All are WELCOME! SEE YOU THERE!

Bay View Historical Society Membership Report

As of October 1, 2018, the Bay View there are 263 individuals, or families who are regarded as being members in good standing of The Bay View Historical Society. However, the newsletter is being mailed to over 800. About 100 of these are provided with this publication on an “honorary” basis (e.g. Lifetime/founding members) while others receive it as a courtesy (e.g. Schools). Thus, there is a discrepancy of about 450 who have not paid BVHS dues, or supported the work of the Society with a donation in recent years. In the coming months the membership committee will endeavor to contact as many of these as possible and invite them to renew their memberships for the coming year. If you believe you may be one of these and would like to make sure your membership is up to date please contact us by email membership@bayviewhistoricalsociety.org, or renew your membership by mail with the membership form found on page 7 of this newsletter.