



BAY VIEW • Historian

VOLUME 2014, NO. 3

JUNE 2014

NEXT MEETING: Monday, June 2 at 6:30 PM at Beulah Brinton House, 2590 S Superior Street.

The Iron Company Walk

BY RON WINKLER

This year's August Walk is the Iron Company Walk on Saturday, August 2nd at 9:30 am. It will be led by Ron Winkler and Greg Wernisch and will start from the Beulah Brinton House, 2590 South Superior Street. Registration will be at 9:00 am and the walk will begin at 9:30 am. The cost is \$5.00 for Bay View Historical Society members and \$7.00 for nonmembers.

The Iron Company Walk overlooks Jones Island and the site of the old Milwaukee Iron Company (also known as the North Chicago Rolling Mill and United States Steel). It includes stores, boarding houses, and homes that were part of the company town platted on January 12, 1867 by Eber Brock Ward that, in 1879, became the Village of Bay View. This tour could also be called "The Little Italy Walk" because of the many Italians who settled in the area bounded by Russell Avenue, the railroad tracks, and the steel mill during the first two decades of the 20th century. They took the place of the original English, Welsh, Scottish, and Irish who had moved to newer areas of Bay View. When the Italian population grew from 43 in 1905 to about 1,000 in 1920, this area became known as "Little Italy." Most of these Italians came from the Marche and Piedmont areas of northern Italy, in contrast to the Sicilians who settled in Milwaukee's Third Ward.

For more information contact Ron Winkler at rawinkler@sbcglobal.net.

REMEMBERING BVHS Co-Founder Paul Kohlbeck

Paul Kohlbeck, co-founder of Bay View Historical Society, died very unexpectedly on April 29, 2014. Thirty-five years ago Paul and his neighbor Audrey Quinsey decided that Bay View should have an organization dedicated to preserving its history; Bay View Historical Society (BVHS) was soon established, with Paul serving as its second president.

Paul was a lifetime resident of Bay View and savored the uniqueness of this area, which explains his desire for a local historical society. He was raised on Wentworth Avenue and then lived the remainder of his life on South Shore Drive with his wife, Barbara. Paul graduated from Bay View High School in 1955. After earning a degree in education at UWM, he taught at Fernwood School in Bay View for his entire career.

Following his retirement, Paul invited seven other Bay View men to join him in forming a group called the "Coffee Guys." They met for coffee on weekdays and volunteered their services to BVHS in various ways. At the BVHS Annual Dinner in 2006, the Coffee Guys were recognized as the Volunteers of the Year in gratitude for all their help to the Society.

Bay View history came alive when riding with Paul in his car, which had KOHLBECK on its license plates. He delighted in pointing out former businesses that used to occupy existing buildings and recounting the people who ran them.

Every person who had the opportunity to know Paul got to experience his jovial personality. He lived life well and tried to enjoy every moment. In honor of him, tell a joke and have a good laugh...just what he loved to do.



Paul Kohlbeck at the Beulah Brinton House in October 2009 at a recognition brunch he and his wife Barbara hosted for Charter Members of the Bay View Historical Society.

VOLUNTEER OPPORTUNITIES!

Looking to get more involved? We have so many interesting and fun events happening at the Society, and we sure could use your help! Look over this issue and our website at bayviewhistoricalsociety.org to see where you can join us and then contact Annie Hahn @ 414-769-7173.

The Bay View Historian is published six times a year by The Bay View Historical Society.

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Membership

\$20 Individual/\$17 Seniors (Age 65+)

\$30 Household/\$25 Senior Household

\$30 Nonprofit/Small Business

\$55 Corporate

Bay View Historical Society

2590 S. Superior Street

Bay View, WI 53207

www.bayviewhistoricalsociety.org

The Bay View Historical Society is a nonprofit 501 (c) (3) organization. Your donations and in-kind gifts are tax-deductible as allowed by law.

PRESIDENT'S MESSAGE:

Hello Members, Friends, and Neighbors!

We are re-establishing the Beulah Brinton House as a place for the community to gather, learn and enjoy! Restoration of the porches will begin soon and landscaping is underway to renew the exterior and welcome many new visitors. Events are expanding for more education, research, arts, music and social fun. Be sure to check our website at www.bayviewhistoricalsociety.org frequently!

Guided Autobiography classes have expanded to three parts, you'll want to join and write your personal history. Excited as we anticipate the re-opening of the Avalon Theater, it will provide a BIG fundraiser for the historical society. Be sure to come with us!

Throughout this year Bay View Historical Society will be Celebrating our Legacy; by honoring the past, learning about the present, and planning for the future. Thrilled to have you be a part of us!

Summer will be here, so we're getting ready!

Susan

ANNOUNCEMENTS

AVALON THEATER – Opening events serve as fundraiser for Bay View Historical Society! Come to the pre-party at Horny Goat Brewery on May 20th between 5-8 pm to hear announcement of dates and movies that will be shown at the three opening events. Complimentary buffet and soda at the Horny Goat party. Tickets are on-line at www.hghideaway.com

"Risk Everything – A Freedom Summer" Exhibit opens Sunday, June 8th at 4pm. Join us for a gallery talk @ Beulah Brinton House on the history of Mississippians gaining the right to vote. You'll also be able to see more of this story on MPTV soon (check MPTV.com for program dates and times). Groups are welcome to request tours throughout the week by contacting Susan at susan.ballje@yahoo.com.

Bay View Gallery Night – Bay View artists will have their art on display at the Beulah Brinton House on Friday, June 6th from 5-8 pm. Featured artist is Brandon Minga and others who will show vintage pieces. Music by Tim Miller and refreshments will be available.

Beulah Brinton House is available for your private parties/events! Would you like to host a birthday, reunion, reception, meeting, shower? We are now taking reservations for groups up to 50 guests. Contact us at bayviewhistoricalsociety@gmail.com to make a request!

Save the Society printing and mailing costs. Let us know if you'd like to receive your **Historian by email!** It arrives much earlier than the print issue. Going on vacation? Have the *Historian* sent electronically and access your issue from anywhere!

Welcome New Members!

We welcome the following new members who joined the Society since March 1st:

Linda Fiihr-Rudersdorf • Rita J. Majerle-Klug



Photos from the Annual Dinner

Beulah and Warren Brinton

Heather Lewin & Ted Jorin

Nancy Tawney and Greg Chrisafis.

Passing, Seen BY BILL O'BRIEN

The red letters that spelled out FAUST MUSIC have been pulled down from the front of 2202 South Kinnickinnic Avenue, but their grey shadows and those of MILWAUKEE'S DRUM CENTER still show. A few battered drums are left on store shelves, and a sun-bleached photograph of an elaborate drum kit is propped in the window just left of the "For Lease" sign. What will succeed the music store that Bill Faust ran from 1955 until his death last year can only be imagined, but traces of him and several earlier occupants of the paired properties of 2202 and 2204-2206 S. Kinnickinnic remain.

The north wall (right) has three painted signs, the largest of which for the music store and drum center. To its lower right is seen another neighbor's slogan: "For a Stronger Bay View." Below the slogan, faint blue lettering gives the address of the Bay View State Bank: 2761 South Kinnickinnic (acquired by M&I, it stood on the site of the Clark Oil station now at Clement Avenue).

The name of the earliest tenants of 2202 is the hardest to make out. White letters on a black background once ran the length of the upper wall, spelling out STOLLENWERK HARDWARE. Brothers Nicholas and Joseph Stollenwerk established the firm in 1892; Joseph's son Lawrence headed the concern from the 1950s until it



closed in 1966. The white letters were subsequently blacked out by a coating of paint that has weathered enough to show the old letters, save for the final R and E, which are covered by the Faust sign.

Repeated painting will not mask the last name of the original owner of 2204-2206, real estate and insurance agent Charles Daumling. It appears (left) in an arched recess in the front wall parapet, set between the digits of the year of construction: 18 DAUMLING 92. Pale paint obscures whether the bowed inscription is carved stone or molded terra cotta; an eventual renovation may give us that detail. A second Daumling Building was built in 1896, further south along Kinnickinnic. That one bears a terra cotta shield showing its year of construction, but shows no trace of the owner's name. It now houses Hi-Fi Café.

JUST IN AND POSTED TO BVHS FACEBOOK PAGE MAY 10, 2014

FAUST MUSIC BUILDING DEVELOPMENT MEETING

Dermond Property Investments LLC, a local residential developer, is planning a 72 unit apartment building with 3,000 square feet of retail on the corner of S. Kinnickinnic & Ward Streets on the former Faust Music Site at 2202 S. Kinnickinnic. Upon discussion with Alderman Zielinski and city officials, the intention is to make this corner prominent and edgy, an aesthetic gateway into Bayview. The exterior image came from an idea to "ground" the building on the site with a series of "musical" undertones complete with colorization coming from the chromatic scale, incorporation of large scale posterized Blue Note album cover through a two-tone masonry pattern and a reference to percussion instrument imagery with a "special" material and pattern at the corner of KK and Ward. We will also be utilizing a metal panel and lighting, which will highlight the very fabric of the building.

The development would utilize the iconic Faust Music buildings as well as the public parking lot at the corner of KK and Ward. The 19 stalls would be replaced and continue to be public parking, although now, they would be covered spaces. The community meeting on this project is scheduled for Wednesday, May 21st at 6:30 p.m. at Studio Lounge, 2202 S KK Avenue.

Alderman Tony Zielinski

BVHS Anniversary: Celebration and History Book

BY RON WINKLER

This year is the 100th Anniversary of Bay View High School and there will be a celebration on October 4, 2014. Plans include tours of the school and the homecoming game. The highlight will be a dinner at the Italian Community Center in Milwaukee's Historic Third Ward (see registration form).

Ron Winkler and former teacher John Gieve are coauthoring a book (see attachment) about not only the school's history, but what life was like in the world, the nation, and Milwaukee during the past 100 years. It will document the changes from "Fritsche's Foundry" to "The Castle on the Hill" to the "Box that blocks the view."

The book will contain illustrations from the school's yearbooks, newspapers, and archives. Pictures will include student life, sports, faculty, principals, and special events. The chapters have been divided by decade and through words and images, you will be amazed at the changes in styles, music, automobiles, advertisements, and life in general from one decade to another. The book will be a high-quality hard cover edition, just like the Oracle annuals that we purchased during our student days.

Even if you didn't graduate from Bay View High, you will enjoy seeing and reading the sections about world, national, and local events during the past 100 years and seeing the changes that took place. Cost for the book is \$35.00 and the book order needs to



This view of the "The Castle on the Hill" is no longer possible thanks to the 1975 "Box that blocks the view."

be at the printer by July 1st, so please send in your order today.

The cost for the dinner is \$60.00 per person or \$95.00 per couple. You can find

information and updates by visiting the anniversary's website at www.bvhs100.com/ or facebook page at www.facebook.com/bv100thbirthdaycelebration.

In Memory of Sandra Schuetz

Your Name in Print!

Write an article about Bay View history or of historical interest to BVHS members and we may run it in *The Historian*!

Word documents are ideal and articles must be 1,000 words or less — photographs are a plus! Contact Lisa Ann Jacobsen, 414-610-5678 or lisaann.jacobsen@gmail.com.

Solomon Juneau, Part 1

BY LISA ANN JACOBSEN

"At the outbreak of the French revolution, in 1789, Francois and Therese La Tulipe left France and sought refuge in Canada, settling in the little hamlet of L'Assumption, near Montreal. As did many others who left France during those troublous times, they changed their name from La Tulipe to that of Juneau, trying in a way to obliterate all sad memories connected with having to leave the land of their birth and of their honored ancestors" (http://www.archive.org/stream/solomonjuneaubio00foxi/solomonjuneaubio00foxi_djvu.txt).

Solomon Juneau was born in L'Assumption on August 9, 1793 and was to become a fur trader with the American Fur Company and established a Trading Post in Milwaukee in 1818. He soon saw a future in Milwaukee and purchased the land between the Milwaukee River and Lake Michigan, platted it, and named it Juneau Town. He became the first postmaster and the first president of the Village of Milwaukee and in 1846 was elected the first mayor of the City of Milwaukee.

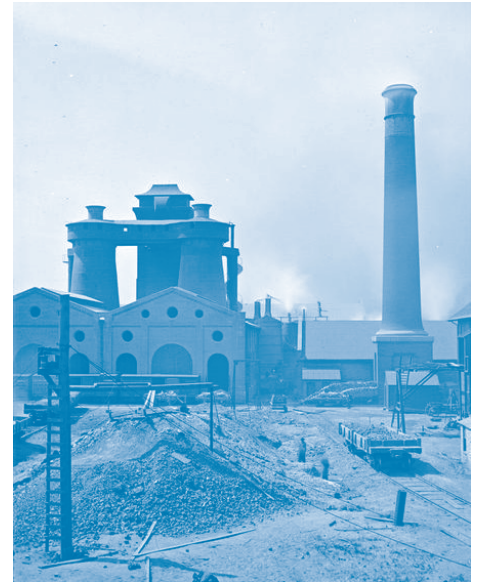


Solomon Juneau Statue in 1890.

Timeline of Bay View & Milwaukee in US History: *Civil War Years*

BY LISA ANN JACOBSEN

- 1846 Edward P. Allis arrives in Milwaukee. By 1865 had built largest foundry in northwest on Milwaukee's south side.
- 1848 Wisconsin admitted as 30th State in US
Elsewhere: Napoleon elected 1st president of French 2nd Republic
- 1855 Sault St. Marie canal opens and the Green Bay, Milwaukee, and Chicago railroad connects Milwaukee with Chicago
- 1860 Pony Express begins service
- 1861 American Civil War 1861 – 1865
1st ten companies of volunteers organized at Camp Scott in Milwaukee
- 1862 Draft Riot in Ripon
- 1864 Lumber prices skyrocket from \$6.75 /1000 ft. in 1861 to \$23 /1000 ft. in 1864
- 1868 Milwaukee Iron Company becomes largest blast furnace in the northwest
- 1886 Bay View Massacre
- 1895 Milwaukee City Hall completed



2014 BVHS EVENTS AND CONCERTS:

Beulah Brinton House Tours – every 3rd Saturday of each month!

Beulah Brinton House is available for your private party or special event! Host a party, reunion, reception, meeting, or shower. We are now taking reservations for groups of up to 50 guests. Contact us at bayviewhistoricalsociety@gmail.com to make a request!

May 20th – Avalon Theater pre-opening party at Horny Goat Brewing Co. 5 – 8 pm. Special event for the opening of Avalon Theater will take place in June. This is an event to benefit Bay View Historical Society for the restoration of porches and handicap access to Beulah Brinton House. Buffet dinner and soda provided with purchase of ticket for Avalon Theater Opening on-line at Horny Goat Brewing Company, cash bar. Tickets available online at www.hghideaway.com

June 2nd – BVHS Presents: Show & Tell. Featured artist Brandon Minga and others opens the evening with “The Vintage Future Presents Lady Elgin,” an exhibit of art, jewelry, and clothing. Members and guests are invited to bring something ‘vintage’ to share – Beulah Brinton House 7 PM – Enjoy refreshments and music by Tim Miller.

June 6th – Bay View Gallery Night 5 – 8 pm. Visit Beulah Brinton House to see local artists and music with Matt Tyner and the Carpetbaggers.

June 8th – 15th – Freedom Summer exhibit @ Beulah Brinton House. See announcements in this issue for details.

July 4th – Annual Bay View parade

July 11 – 13 – South Shore Frolics, including Art Show on Sunday July 13

July 24 – Aug 21 – Guided Autobiography – Part I 10 AM – 12 PM at Beulah Brinton House (5 Thursdays)

Aug 2 – Walking Tour with Ron Winkler – Iron Company Walk begins at 9:30 AM from Beulah Brinton House

TBD – July and August Opening events at AVALON THEATER (members and special guests by reservation only)

Aug – (Sunday TBD) – Beulah Brinton House concert with Blaine Schultz – acoustic guitarist

Sept 18 – Oct 16 – More Guided Autobiography – Part II 10 AM – 12 PM at Beulah Brinton House (5 Thursdays)

Sept 21 – 22 – (Times TBD) Historic Milwaukee – Doors Open at Beulah Brinton House and walking tour with Music by Matt Tyner & Carpetbaggers

Oct 6 – (Times TBD) **Annual Meeting** and “Civil Rights Activism in Milwaukee: South Side Struggles in the 60’s & 70’s” by Paul Geenan

Oct – (Sundays TBD) – Beulah Brinton House concert @ 4 PM with Don Lawson/GMP

Nov 30 – Beulah Brinton House concert 4 PM with Lil Rev & Larry Penn

Dec 13 – Holiday Gathering 4 – 6 PM at Beulah Brinton House with music by David Drake.

Little Known (Fanciful) Facts about Bay View

(THAT EVEN RON WINKLER DOESN'T KNOW)

Fact: People come to the Pryor Iron Well for its recuperative powers. Little Known Fact: The Pryor well is approved under Medicare Part D.

At Random has been in business for fifty years—and open for a total of 50 hours.

The motto of Bay View wasn't always the very chic—*The Other East Side*. It used to be: *Home of Milorganite*. Suggested new motto: *Bay View—Doorway to Muskegon*.

The kettle-corn guy at the Farmer's Market is also the tornado warning system.

It's the only place since Act 3 of *Midsummer Night's Dream* that still has a use for the word 'frolic.'

Kinnickinnick is the longest single-name street in Milwaukee. But why do they need two Kinnicks? Isn't one enough? But what is most strange, 'Kinnickinnick' backwards is 'Cinnickinnik'.

The President of The United States lives here. Oops, wrong White House.

Before he made his famous speech in Berlin, in a stirring address on Jones Island, President Kennedy declared, *Ich bin eine Kazsube!* PS: In the Cold War, Jones Island was #864 on Russia's top US targets list.

Our unique South Side lingo is changing. We used to hear things like, "Make shut the screens so threw the window the bugs don't come." Now it's "My, this is an exquisite quiche."

'Cooler near the lake' once meant the 2nd district holding cell.

During Prohibition, if you said you were going to Ulewellyn Library it meant you were off to Lew and Ellen's Hideaway Tap.

On quiet days, if you put your ear next to the Humboldt Park band shell, you can hear Dick Contino.

Outpost Natural Foods is made from synthetic materials.

Groppis' once made spring-time sausage. They substituted smelt for pork. Obviously it never caught on.

100,000 Appliance Parts on KK is working with Alderman Zelinski to split into 2 stores

of 50,000 parts each. PS: They didn't have a door gasket for my 1924 Kelvinator Polar Vortex ice box. Change the sign to 99,999 or I call the Better Business Bureau.

Actress Tuesday Weld took her name from a calendar notation she saw while working at Milwaukee Forge.

Bay View native Spencer Tracy starred in the movie *30 Seconds Over Tokyo*—which is

about as long as he lived in Bay View.

Fact: Oprah Winfrey went to Dover Street School. Little Known Fact: During a student interview eerily similar to the one she did years later with Tom Cruise, the principal jumped up and down on her desk and declared how much he loved MPS.

The Hoan Bridge does indeed go somewhere.



LIMITED EDITION Order Your Centennial Oracle Edition Now!



We are taking pre-orders for this beautiful **200 page Oracle, being written by author and Bay View Grad, Ron Winkler (Class of '68) and retired Bay View teacher, John Giove (Class of '60).** It will encompass 100 years of Bay View High School and the community and iconic events throughout the world.

The Centennial Oracle will be available for shipping on October 4, 2014 or, if you live in the Milwaukee area, the book will be available for pick up. Cost of this once-in-a-lifetime Oracle is \$35 each. If you would like your copy mailed, add an additional \$6.95 for shipping.

Please fill out form below and mail with your check or money order payable to Bay View 100th to:

Sonia Hass
Bay View 100th
PO BOX 320502
Franklin, WI 53132



PLEASE PRINT CLEARLY

NUMBER OF BOOKS ORDERING: _____ X \$35.00 = _____
Shipping \$6.95 per book = _____
Grand Total \$ _____

Check here if picking up book _____

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ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____

E-MAIL: _____

BAY VIEW 100TH ANNIVERSARY DINNER

Please join all Bay View Alumni to celebrate Bay View High School's 100th Anniversary celebration

Saturday October 4, 2014

Italian Community Center - Grand Ballroom
631 East Chicago Street
Milwaukee, WI 53202

Social hour and cocktails 5:30 to 6:30
Dinner 6:30 to 8:00 PM

DJ and former radio personality Mike Miles 8:00 PM to midnight

Cash Bar • Buffet Dinner • Music from the 40's to present

The cost for the dinner, dance, and keepsake package is

_____ Yes, I will be attending _____ \$60.00 or _____ \$95.00 per couple
**** (1 keepsake package)****

*****ALL REGISTRATIONS MUST BE RECEIVED BY AUGUST 1, 2014*****

Make check or money order payable to: BVHS 100th

Mail form and payment to: Sonia Hass
PO BOX 320502
Franklin, WI 53132

Name _____

Spouse/Guest Name _____ Bay View Graduate? _____

Maiden Name _____

Home Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Occupation _____

Year Graduated _____

Military _____ yes _____ no What Branch _____

What was the funniest thing that happened in high school? _____

Permission to use your name and photo on our web site _____ yes _____ no

For more information please contact Sonia Hass at 414-379-3541 or basketbabe53207@yahoo.com

Please visit our web site at www.BVHS100.com (work still in progress)

Or visit us on Facebook BV 100th Birthday Celebration



Bay View Historical Society
2590 SOUTH SUPERIOR STREET
BAY VIEW, WI 53207

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Calendar 2014

FRIDAY, JUNE 6

Bay View Gallery Night
Local artists and music
Beulah Brinton House
2590 S. Superior Street
5-8 pm

JUNE 8 - 15

Freedom Summer Exhibit
Beulah Brinton House
2590 S Superior Street
4-6 pm

FRIDAY, JULY 4

Annual Bay View Parade

JULY 11 - 13

South Shore Water Frolics

JULY 24 - AUGUST 21

Guided Autobiography
5 Thursdays
Beulah Brinton House
2590 S. Superior Street
10 am-12 pm

UPCOMING BOARD MEETINGS:

- Monday, June 9, 6:30 pm
Beulah Brinton House
- Monday, July 14, 6:30 pm
Beulah Brinton House
- Monday, August 11, 6:30 pm
Beulah Brinton House

Board meetings may be subject to change.