



Bay View Historical Society
2590 SOUTH SUPERIOR STREET
BAY VIEW, WI 53207

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BAY VIEW Historian



VOLUME 2015, NO. 3

SEPTEMBER 2015

Calendar of Upcoming Events in 2015

UPCOMING BOARD MEETINGS: Thursday, September 3

Board meeting
6:30 PM • Beulah Brinton House
2590 S. Superior Street

Thursday, October 1

Board meeting
6:30 PM • Beulah Brinton House
2590 S. Superior Street

Monday, October 5

Annual meeting/election of new
Board
6:30 PM • Beulah Brinton House
2590 S. Superior Street
Annual meeting/election of new
Board
7:00 PM • Program "Bay View- Rich
in History and Resources" by Lee
Barczak.

*Lee Barczak, president of Bay View
BID, Neighborhood Theater Group,
and Morgan Kenwood Advisors,
will share perspectives about the
development of Bay View, while
valuing preservation of our rich
history. Join us to hear what is being
considered for a community forum
and an architectural review group.*

Friday, August 28

5-10 PM • Historic Pub Crawl

Saturday, August 29

35th Anniversary Celebration
Events all day

Saturday, September 19

Bay View Bash

Friday, September 25

Bay View Gallery Night



Bay View Historical Society 35th Anniversary Celebration

Saturday, August 29th

Beulah Brinton House 2590 S. Superior Street in Bay View

ALL Day Celebration – ENJOYING COMMUNITY!

9 am

- Walking Tour of Local Landmarks

Noon – 4 pm

- Lawn Party at Beulah Brinton House
- Children's activities –make your own hats!
- Robotics demonstrations!
- Ice Cream Social
- Music by David Drake and Dangerous Folk
- Photo Booth
- St. Francis Brewery – food and beer for purchase
- Vintage hat display
- Raffle prizes

6 -7:30 PM

- Celebration!
- Wine/beer/soda and small plates served
- Honoring past Bay View Historical Society presidents
- Robin Pluer Musical Performance
- Rain or Shine!



4th of July Parade - Humboldt Park!



The Bay View Historian is published six times a year by The Bay View Historical Society.

President:
Susan Ballje – susan.ballje@yahoo.com

Vice President:
Annie Hahn

Secretary:
Nancy Tawney – ntawney@aol.com

Treasurer:
Denice Laack – custombserv@gmail.com

Committee Contacts

Annual Dinner & Anniversary Committee:
Sonja Nelson Gurda – sonjanelsongurda@gmail.com

Archives:
Martin Ziech martinziech@gmail.com

Beulah Brinton House Management:
Anne Maedke 414-483-8093

Beulah Brinton House Committee:
Annie Hahn 414-769-7173
Sheila Semrou 414-861-6675

By-Laws & Nominations Committee:
Candice Owley 414-899-7070

Education Committee:
Susan Ballje – susan.ballje@yahoo.com

Finance Committee:
Denice Laack – custombserv@gmail.com

Hospitality Committee:
Mary Fisher 414-744-1770

Landmarks Historian:
Ron Winkler – rawinkler@sbcglobal.net

Open House Committee:
Martin Ziech martinziech@gmail.com

Planned Giving Committee:
Nancy Tawney – ntawney@aol.com

Programs:
Anne Maedke 414-483-8093

Technology Committee:
Kevin Petajan 414-698-5202

Membership

\$20 Individual/\$17 Seniors (Age 65+)
\$30 Household/\$25 Senior Household
\$30 Non-Profit/Small Business
\$55 Corporate

Bay View Historical Society
2590 S. Superior Street
Bay View, WI 53207
www.bayviewhistoricalsociety.org

Bay View Historical Society is a non-profit organization with 501(c)3 status operating for educational purposes.

August Walk: The Landmarks

BY RON WINKLER

The Bay View Historical Society's landmarks will be featured on this year's August Walk on Saturday, August 29th. It will start from the Beulah Brinton House, 2590 South Superior Street and will again be led by Ron Winkler and Greg Wernisch. Registration will start at 8:30 am and the walk will begin at 9:00 am. The cost is \$5.00 for members and \$7.00 for nonmembers.

The walk will be the first event of an all-day celebration of the Society's 35th Anniversary.

The Society has made the community aware of its history by designating Bay View landmarks. Each newly landmarked building receives a plaque during a ceremony that is free and open to the public. At the ceremony, the history and significance of the landmark is recounted.

We will begin with the Beulah Brinton house, landmarked in 1983 as the society's first land mark. It will be followed by nine more landmarks and finish at the Pryor Avenue Well, across the street from the Brinton House for a re-dedication at 11:30 am. The Well was landmarked in 2013 and has been refurbished by the City of Milwaukee through the efforts of Donna Pogliano and others.

After the ceremony, everyone is welcome to the lawn party at the Brinton House which will include food, music, and games.

Below are all 22 of the Society's landmarks with date of construction in parentheses, followed by the date of the landmark designation; those that will be on the tour are indicated with an asterisk (★).

1. **Beulah Brinton House** 2590 S. Superior Street (1872-73) May 15, 1983★
2. **Bay View United Methodist Church** 2772 S. Kinnickinnic Avenue (1888) May 6, 1984
3. **State Historical Society Marker for Bay View Rolling Mill** Northeast Corner of Superior Street and Russell Avenue June 2, 1985★
4. **Puddler's Hall** 2461-63 S. St. Clair Street (1873) May 3, 1986★
5. **St. Augustine School** 2507 S. Graham Street (1888) August 28, 1988
6. **St. Lucas Lutheran Church** 2605 S. Kinnickinnic Avenue (1888) October 16, 1988
7. **Estes House** 2136 E. Estes Street (1880-81) June 4, 1989★
8. **Kneisler's White House Tavern** 2900 S. Kinnickinnic Avenue (1891) October 6, 1991
9. **Club Garibaldi** 2501 S. Superior Street (1907) October 1, 1992★
10. **Trowbridge Street School** 1943 E. Trowbridge Street (1893-94) May 20, 1994
11. **Dover Street School** 619 E. Dover Street (1889) December 5, 2001
12. **Wisconsin Champion European Copper Beech Tree** South Shore Park, across from 2116 E. Estes Street. September 24, 2005★
13. **Immaculate Conception Catholic Church** 1023 E. Russell Avenue (1907) May 20, 2006
14. **Keller Winery** 324 E. Deer Place (1909) September 30, 2006
15. **Groppi's Grocery** 1441 E. Russell Avenue (1900) June 21, 2008★
16. **South Shore Park Pavilion** 2900 S. Shore Drive (1933) November 10, 2008★
17. **Delaware House** 2499 S. Delaware Avenue (ca. 1870) June 27, 2009★
18. **Eschweiler House** 2445 S. Kinnickinnic Avenue (1903) June 27, 2010
19. **Joseph Williams House** 606 East Homer Street (1865) June 18, 2011
20. **T.H. Stemper Company** 1125 East Potter Avenue 2012★
21. **Pryor Avenue Well** 1700 block East Pryor Avenue (1882-83) 2013★
22. **Avalon Theater** 2473 South Kinnickinnic Avenue (1929) June 1, 2015



PRESIDENTS MESSAGE:

**JOIN US TO CELEBRATE
Bay View Historical Society – our 35th Anniversary
& 10 years ownership of the Beulah Brinton House!**

In appreciation for the great support from members and the community, we want to provide a fun weekend to enJOY Bay View. Friday is an evening Historic Pub Crawl (self-guided) and Saturday our annual walking tour, afternoon lawn party with ice cream social, and evening reception.

Also we're featuring a vintage hat display, photo booth, special kids activities and Robin Pluer performance! Wear something vintage! ALL events are open to the public and there is no charge to attend.

Be sure to check our website www.bayviewhistoricalsociety.org and facebook page for up-to-date details!

P.S. We have new items in our gift shop!!

See you really soon,
Susan



On The Street Where You Live

BY LISA ANN JACOBSEN

Bay View Historical Society is celebrating its 35th Anniversary, and along with many other activities, is honoring the Society's past presidents. Thus this installment of On The Street Where You Live will feature past US Presidents, specifically President John Adams, President John Quincy Adams, and President Zachary Taylor, respectively, all of which became street names, platted and established in Bay View in 1909. Included here are some interesting and perhaps little known facts about each former president.

John Adams served as the second president of the United States from 1797-1801 following his tenure as vice president to George Washington. Although John Adams defended British soldiers following the Boston Massacre, he became a patriot and was a leader during the American Revolution and a signer of the Declaration of Independence. Interestingly, Adams died on the same day as his rival Thomas Jefferson, July 4 1826, the 50th anniversary of the signing of the Declaration of Independence.

John Quincy Adams, son of President John Adams, became the sixth president of the United States. Prior to his presidency, President James Madison named Quincy Adams the chief negotiator for peace between America and Great Britain at the end of the War of 1812, resulting in the Treaty of Ghent. There have been two father-son Presidents in American history: John Adams and John Quincy Adams, and George Bush and George W. Bush.

President Zachary Taylor was the twelfth president of the United States. Taylor voted for the first time at age 62 in 1848. Apparently Taylor had not voted before then because he had not lived long enough in one place in order to qualify to vote. When he did finally cast his first vote, it was a vote for his own presidency.

Bay View Historical Society 35th Anniversary Celebration

**Friday, August 28th
Historic Pub Crawl 5-10PM**

Participating locations:

Avalon Theater Lounge*	2743 S. KK Avenue
Barnacle Bud's	1955 S. Hilbert Street
Burnheart's	2599 S. Logan Avenue
Cactus Club	2496 S. Wentworth Avenue
DeMarini's on Conway*	1211 E. Conway Street
Goodkind**	2457 S. Wentworth Avenue
Groppi's Market*	1441 E. Russell Avenue
Humboldt Park Beer Garden	3000 S. Howell Avenue
Kneisler's White House	2900 S. KK Avenue
Little DeMarini's	2860 S. KK Avenue
Palomino	2491 S. Superior Street
Puddler's Hall	2461 S. St. Clair Street
Victoria's on Potter	1100 E. Potter Avenue

*Food specials available

**Available between 4-6 pm

This is a self-guided tour, be responsible!



Nominating Committee Report For October 5 Meeting

The Bay View Historical Society Nominating Committee members are: Candice Owley (chairperson) Kathy Mulvey, Amy Mihelich and Nancy Tawney. Board members Anne Maedke and Kevin Patajan are completing their first three-year term and have agreed to serve a second term. Annie Hahn is concluding her first three-year term and has decided not to serve a second term. Nancy Tawney is concluding her second three-year term and is not eligible to continue on the board. Martin Ziech has recently moved out of state and therefore his position needs to be replaced. The following candidates are recommended by the Nominating Committee to fill these three vacancies. They will be elected at the October 5, 2015 Membership Meeting.

JOHN FISHER

As a charter member of the Bay View Historical Society, John Fisher can often be found helping out at events and meetings. He earned a BA in journalism at Marquette University, and often wrote for the BVHS Historian. Fisher recently retired as the manager of Milwaukee's main post office. He also spent about 30 years as president of the St. Joseph Benevolent Association, an insurance/fraternal/social group, which later merged with Catholic Financial Life, where Fisher now works part-time as a lobby guard. Fisher's community involvements include coordinating the parish festival at Immaculate Conception Church, serving as treasurer for the Shamrock Club, and sponsoring a night of sailing each year for visiting students in the Ulster Project. John and his wife, Mary, live in the family home of her parents on Wentworth Avenue, where they raised five children. They now have three grandchildren.

LAURA HICKMAN

Laura is a long time resident of Bay View, enjoying the neighborhood in the same house for the last 36 years and counting. After her recent retirement from working for 40 years as a Senior IT Business Analyst, Laura has been enjoying her days gardening, cooking, staying active, and teaching other baby boomers how to use modern technology. Laura has also been putting her organizational skills to use as she pursues the exciting project of uncovering the history of her 120+ year old Bay View home. By bringing her expertise in IT and technology, organization, communication, enthusiasm, and a fresh perspective, Laura looks forward to serving as a Board Member of BVHS, as well as contributing to the preservation of the very neighborhood where she raised her two daughters.

JOHN SARGENT

After receiving a degree in social welfare from UW-Milwaukee in 1974, John Sargent served in the U.S. Army from 1974-1976. His career in social work then began, spending thirteen years in child welfare, ten in an administrative function using IT and computers, and two years as a Juvenile Probation Officer. John also directed parish food drives with the Hunger Task Force from 2001-2014. For the past three years he has worked on digitizing the BVHS archives collection. John helped staff the BVHS display at the South Shore Frolics. He has been married for thirty years to Jean Waldo and they live in Bay View.

NOTICES:

We wish to give very special thanks and best wishes to **Marty Ziech** who has served on our Board of Directors and active with house tours and the archives committee! Marty has moved to NY and is studying at Cornell University this year...we'll miss him and hope he returns to Bay View.

Did you know that the Beulah Brinton House is available to rent for private tours and events?

Please contact Susan Ballje for more information – susan.ballje@yahoo.com

There will be exterior restoration of the front porch and handicap access available after completing a very carefully planned process for our historic home.

Welcome New Members!

We welcome the following new Society members:

Mary Ellen Herman
& Andrew Meechan

Kitty Dinauer

Lois Doine

Thomas P. Manti

Kathy Masch

Pam Millington

Poul & Linda Sandersen

Keith & Patti Tietzen

Please Remember the Historical Society

The story in this issue about Sandra Schuetz is a fine example of her belief in the work of the Bay View Historical Society and her desire to help it flourish. The Brinton House mortgage is now paid and the Society needs to begin an endowment fund to provide money for the ongoing upkeep of the house. Please consider remembering the Bay View Historical Society in some way in your will or estate plan. Your gift will help build the endowment fund and keep the Bay View Historical Society alive and well for generations to come.

**For more information, contact
Nancy Tawney at 414-744-5674;
ntawney@aol.com**

Passing Seen

BY BILL O'BRIEN

I cannot tell you how many times I have driven under the last train line that spans Lincoln Avenue in Bay View. But only recently did I realize that the bridge has five openings: two for cars going east and west, two for sidewalks, and a puzzling extra passage to the north. Had I simply walked there, I would have easily spotted the reason for the fifth opening. But being inclined to study up before jaunting, I reviewed historic maps held by the University of Wisconsin-Milwaukee to ascertain what had been there when the bridge was built in 1909.



When I later stopped to take photos, I found evidence of what the maps show: remnant train rails curving through the grass and gravel. They are not streetcar tracks, which I might have supposed if I hadn't seen the old maps. Rather, they are all that is left of a line that ran south from the Filer and Stowell works (west of the embankment) before curving tightly under the bridge and then running north to join the main line crossing the Kinnickinnic River.



When you visit the bridge, you will see fine horizontal lines on every surface. These lines are from the boards that made up the formwork for the concrete to be poured when the bridge was constructed. Embossed dates are seen on the west side of the bridge and high in a wall above the south sidewalk. You will also find a broad south staircase that now leads only to the main line. A century ago the stairs led up to a small depot south of the bridge, west of the tracks and adjacent to the Northern Glass Works.



Until we perfect a time machine, old maps such as those I used offer a great, safe way to visit past versions of familiar places. The multi-volume editions of the fire insurance maps that the Sanborn Map Company published for Milwaukee in 1894 and 1910 have been digitized by UWM and are available online: <http://collections.lib.uwm.edu/cdm/landingpage/collection/san/>

Both give astonishing details of buildings all over the city. Volume 5 of the 1910 edition gives better coverage of Bay View than Volume 4 of the 1894 edition, but you'll want to see both.





Photos of students from Highland Community School who came to Bay View Historical Society as part of their summer camp experience. Tour guides were archivist, Kathy Mulvey and teacher, Megan Geddes!



Leaving a Legacy

One generation Plants the Trees, and Another Gets the Shade.

– Chinese Proverb

Everyone can make a difference by planning today how their generosity will live on after they are gone. One way to do this is by remembering the Bay View Historical Society in your will. The Bay View Historical Society is committed to conserving, celebrating and sharing Bay View's rich heritage. Planning a gift for the Society will plant seeds to help assure its future growth.

If you would like further information on how to remember the Bay View Historical Society, please contact Nancy Tawney at 414-744-5674 or ntawney@aol.com

Your Name in Print!

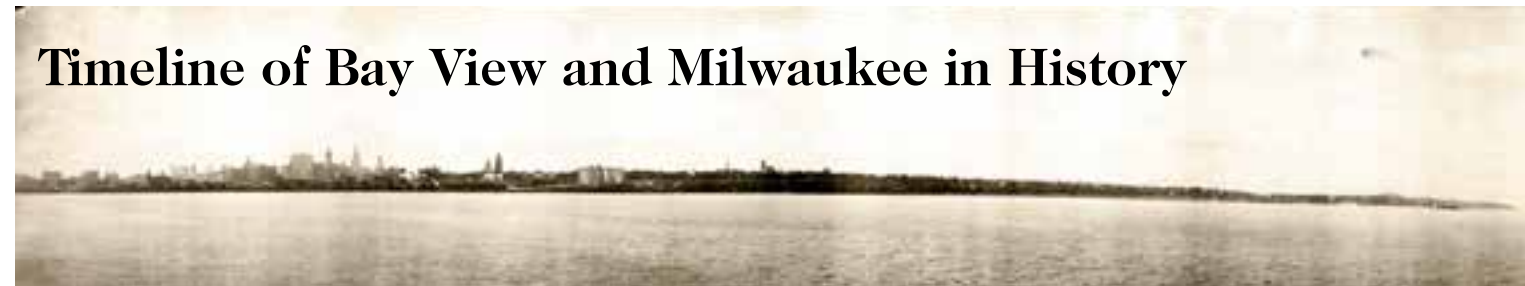
Write an article about Bay View history or of historical interest to BVHS members and we may run it in The Historian!

Word documents are ideal and articles must be 1,000 words or less – photographs are a plus!

**Contact Lisa Ann Jacobsen,
414-313-2293 or lisaann.jacobsen@gmail.com**



Timeline of Bay View and Milwaukee in History



History in 1879: The Year of the Incorporation of Bay View

BY LISA ANN JACOBSEN

Rutherford B. Hayes – President of the United States

Jan 1st John Brahms' *Violin Concerto in D Major* premieres in Leipzig

Jan 9th Cheyenne prisoners led by Dull Knife revolt at Fort Robinson

Jan 29th Custer Battlefield National Monument established in Montana

March 7th Vessel Scow Restless of Racine wrecked at Ludington

Apr 8th Milk was sold in glass bottles for 1st time

May 31st Madison Square Garden opens in New York, named after 4th President James Madison

Jun 21st F. W. Woolworth opens 1st store

Jul 1st Charles Taze Russell publishes the first edition of the religious magazine *"The Watchtower"*.

Jul 17th First railroad opens in Hawaii

Jul 19th Doc Holliday kills for the first time after a man shoots up his New Mexico saloon.

Sep 20th Ulysses S. Grant and family go to San Francisco for elaborate extended visit

Sep 25th Deadwood, SD Fire: Two-thousand people left homeless. Three hundred buildings destroyed. Total loss of property is estimated at \$3 million.

Oct 12th British troops occupy Kabul, Afghanistan

Dec 5th First automatic telephone switching system patented

Dec 31st Thomas Edison gives first public demonstration of his incandescent lamp



Where in (Historical) Bay View?

*Do you recognize this landmark from 1891? Look for answer in **Where in Bay View?** in the next issue of Historian.*

*Answer to June Issue:
A stormy Lake Michigan right off of South Shore Park.*